

ANTHONY ROBBINS

BUSINESS MASTERY II

Advanced Strategies And Tools To Optimize Your Business In Any Economy

AUGUST 14-19 2010, FIJI



Smart strategies to optimize your business—an exclusive five-day program for business leaders.

Business Mastery Level II is a premier seminar that provides business leaders with the advanced tools and strategies necessary to succeed in a complex and ever-changing business environment. Model and learn from Anthony Robbins and other innovative thought leaders in an intimate setting with a small, select group of other entrepreneurs and business leaders.

Hosted at the world-class Namale resort in Fiji, the program's interactive lectures, simulations, exercises and information sharing will challenge you so that you walk away with a deep understanding of the complexities of your business and a comprehensive plan of action to revolutionize your company's operations. If you are ready to hone your strategic skills, develop a clear vision for your business, network with like-minded peers and solve the most perplexing challenges facing your company, you are ready for Business Mastery II.

Solving Real Business Problems

How can I ...

- Improve cash flow and increase profitability during a downturn?
- Systematically anticipate problems and create solutions to maximize growth?
- Identify and eliminate hidden expenditures that are impacting my bottom line?
- Create new profit opportunities by constructing better deals?
- Identify and activate new sources of leads and referrals?

Some of the Many Topics Covered

- Optimizing the business value chain
- Advanced negotiation and deal making strategies
- Risk analysis and business problem solving strategies
- Critical business performance drivers
- Strategies to build customer relationships and referrals
- Advanced financial management strategies

Primary Speakers



Tony Robbins—For three decades, Anthony Robbins has served as a key advisor to renowned world and business leaders. He has an unrivaled ability to distill complex strategies into simple and powerful models that can be applied immediately to produce measurable, lasting results. A recognized authority on the psychology of leadership, negotiations, organizational turnaround and peak performance, Robbins has been honored for his business acumen, strategic intellect and humanitarian endeavors.

Chet Holmes—Chet Holmes is one of America's top sales & marketing executives, a strategic consultant and business growth expert; he has worked with over 60 of the Fortune 500 companies.

Keith Cunningham—Keith Cunningham is a financial strategist who has started over 15 companies, negotiated scores of million-dollar-plus deals, and has structured and negotiated over \$1 billion of financing for business ventures he's been involved in.

"No one outside of your company can provide you with the answers. If they say they can, they're lying. The solutions that will make your business a long-term success must be arrived at internally."

—**Tony Robbins**

What leaders are saying about Tony Robbins...

Anthony Robbins is recognized by Accenture as one of the "Top 50 Business Intellectuals in the World," and by Harvard Business School as one of the "Top 200 Business Gurus."

"Just one idea taken from Business Mastery has led to 60% of all new clients taking our new added services for a fee. Some of these new added services equate to a 100% increase in the value of the contract. Much like Tony's previous work, Business Mastery is a revolutionary look at business."

—**Gary Valkenburg**

CEO
Superior Service

"Tony Robbins' work has been an enormous source of strength and insight for me both personally and professionally."

—**Peter Guber**

Chairman of the Board and
CEO Mandalay Pictures

"I've attended all of Tony's events and the passion, vitality, focus, and determination it has given me in my business is beyond amazing! In the 15 years since I started my business, I've seen my sales grow to over \$60 million, and along the way I was able to pick up the skills and strategies to become the outstanding father and dedicated leader that I've always wanted to be."

—**Marc Enlow**

CEO Enlow & Associates

Namale Resort Information

You will transform your enterprise and your spirit in a majestic sanctuary of seclusion, focus and beauty—the Fiji Islands. The Namale Spa & Resort is one of the most beautiful settings on earth and provides the perfect venue for the Business Mastery II event.



The ultimate in villas with privacy and luxury.



Private massage experiences.

Investment—2 people from the same organization

Call for special pricing and event dates.

**Price of investment includes two attendees from the same organization.
Excludes accommodations.**

Call 800.898.8669 or 858.535.9900

www.TonyRobbins.com/BusinessMastery

This program will sell out. Accommodations at the primary location (Namale Resort & Spa) have limited availability and will be filled on a first-come first-served basis. All dates and locations subject to change.

***100% Satisfaction Guarantee:** If after attending the first full day of Business Mastery II, you do not see the potential for a \$1 million increase in revenue or cost reduction for your business, just let us know. Turn in your manual and materials and we'll send you a full and complete refund for this entire portion of the program. No questions asked. You have nothing to lose and everything to gain—the only real risk is inaction. TAKE ACTION NOW.