

ANTHONY ROBBINS

LEADERSHIP M A S T E R Y



Empowering Leaders For Changing Times

Three Powerful Strides Toward An Impeccable Life

Are you a rare individual committed to connecting, contributing and growing as an empowered leader in your work, family and community?

If so, you must experience Leadership Mastery. In doing so, you will become immersed in an environment of superior standards. Enroll in each of the three life changing events, or choose to attend them in any combination. To maximize your experience, we encourage you to attend Leadership Academy: Boot Camp before the Date with Destiny or Wealth Mastery Leadership programs.

Leadership Academy: BOOT CAMP

- Offered only once a year in San Diego
- Includes five days of advanced intervention, persuasion skills and leadership training
- Program covers Tony Robbins' groundbreaking Seven Master Steps to Creating Lasting Change—the foundation for influencing and creating transformations in any circumstance
- A faculty of experts helps you apply leadership skills in a variety of practical environments

Date with Destiny Leadership

- Offered only twice each year
- Includes 2 ½ days of advanced life transformation skills and leadership training immediately before beginning Date With Destiny
- Then, participate in all six days of Date with Destiny, observing, discussing and learning from Tony's teachings and interventions, practicing the skills you've learned with other leadership participants, and being an integral part of an environment that encourages you to rise to the next level

Wealth Mastery Leadership

- Offered only twice a year
- Includes ½ day of advanced team-building skills and leadership training
- Then, participate in by four full days of Wealth Mastery immersion, working directly on your skills with top trainers and teams

**Limited program capacity. Enrollment for all programs
is on a first-come basis. *Enroll today!***

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As an outstanding and empowered graduate of Anthony Robbins' Mastery University, you have demonstrated in action your commitment to creating an extraordinary quality of life. You have invested your valuable time and money to experience firsthand what most people dare to dream of—a life of mastery.

As an individual committed to creating positive change, to stepping up and reaching heights you never imagined possible, and to leading others to the next level, you are surely asking yourself, "What's next?"

Comprised of three unique boot-camp style events, Leadership Mastery is an exclusive invitation to learn strategies to lead yourself and others to distinguished levels. With tremendous uncertainty in the world today, it is now more important than ever that we each apply our leadership skills to help influence, create positive change and to prosper—no matter what's transpiring in the external environment.

Leadership Mastery offers you just that: the ultimate opportunity to lead and direct yourself and others to the next level of mastery. In doing so, each of us will not only survive during these times, but thrive as well.

STEP I

Leadership Academy: BOOT CAMP **THE FIRST STEP TO AN IMPECCABLE LIFE**

Are you ready to begin a powerful journey of profound knowledge? Have you demonstrated a passionate resolve to become an outstanding leader? Are you committed to demanding of yourself and others the best of what we are capable of achieving?

Personally designed and developed by Tony Robbins, Leadership Academy: Boot Camp is the incredible opportunity to learn the distilled wisdom mastered and practiced by Tony for more than three decades.

As a boot camper on a leadership track, you will gain rare insight into the skills that Tony has used to help empower millions of people to improve their lives. You will become fully immersed in the experience of learning, practicing and becoming proficient in the skill sets that form the backbone of Tony's work with people who desire change in all aspects of life and work where leadership is essential.

Whether you are looking to better influence your child, navigate through times of change in your business, manage volatility in your finances, or take a relationship to the next level, it is essential to understand how to influence the thoughts, feelings, actions, and behaviors in ourselves and others.

ANTHONY ROBBINS LEADERSHIP MASTERY

Leadership Mastery has empowered me with the skills and mindset to become a true leader. It has produced the most dramatic personal growth that I have ever experienced.

—John Hughes
Entrepreneur
Darwin, Australia

LEADERSHIP ACADEMY PROGRAM BENEFITS

For five days, you will be immersed in an environment of exceptional standards:

Day 1: Psychology of a Leader

Discover the forces that drive us, shape our actions, emotions' quality of life, and ultimately, our destinies. Once you understand why people do what they do, you can then begin to influence them to create the changes they desire most.

Day 2: The Seven Master Steps to Creating Lasting Change

Learn the Seven Master Steps to Creating Lasting Change—the specific sequence, principles and tools behind how to help people permanently transform anything in their lives.

Day 3: Creating Transformation

Deepen your understanding and practice of The Seven Master Steps as you are rigorously drilled, tested and given feedback so you can apply the steps in any specific circumstance.

Day 4: Expanding Your Tool Box



Experience total immersion in the master skills of Neuro-Linguistic Programming (NLP)—easy-to-use tools and strategies to enhance your effectiveness in creating lasting change.

Day 5: Integration and Closing

Embrace and expand your vision of leadership and how to use what you've learned to help people take their lives to the next level.

Leadership Academy: BOOT CAMP: Esteemed Faculty and Speakers*

Be put to the test by our panel of Leadership Academy: Boot Camp experts. You will learn directly from faculty such as:

- Anthony Robbins' Head Trainer **Joe Williams**
- World Champion Eco-Challenge adventure racer **Robyn Benincasa**
- FBI specialist and body language expert **Jan Hargrave**
- World-renowned teacher of psychotherapy **Cloé Madanes**
- Entrepreneur and author **Shore Slocum** on the spirit of leadership
- Master NLP™ practitioner **Steve Linder**

*Speakers are subject to change. Please call your Personal Account Representative for a list of current faculty.

STEP II

Date With Destiny Leadership **YOUR TIME HAS COME TO STEP UP**

Do you remember your own Date with Destiny experience? How would you like to be in the position where you can learn how to help others experience a life-changing transformation?

Learn and practice Tony Robbins' most advanced skills—face-to-face with Anthony Robbins Trainers and Senior Leaders over two and a half days of advanced training.

From there, you will come “behind the curtain” to experience and participate in the transformations of Date With Destiny from a new perspective. During six days of immersion training, you will observe, break down, and apply the Seven Master Steps to Creating Lasting Change while experiencing firsthand the impact and joy of selfless contribution as you are a part of the powerful process of this life changing event.

STEP III

Wealth Mastery Leadership **ABUNDANT TOOLS FOR ADVANCING EMPOWERMENT**

How would you like to discover how to gain true wealth through selfless acts of contribution?

During this program, you will first spend a half-day in advanced financial leadership training, followed by four incredibly dynamic and engaging days, learning tools and strategies to help lead yourself and others through the current financial environment.

Out of the three Leadership Mastery events, this is your utmost opportunity to practice your leadership skills in action, mastering concepts and strategies of wealth. By directly engaging with teams of participants on the spot, you will put yourself on the line to teach and empower others.

Any great achievement requires Leadership—and the skills I've gained at Leadership Mastery have been absolutely invaluable, whether I'm training a sales team, negotiating a contract, leading a corps of volunteers, or governing a board meeting.

—Debbie Battersby
Past National President of Women's Council of Realtors
Chicago, Illinois

What Tony really gave me was the desire to take risks, take action, and really become something.

—Mark Burnett
Emmy Award winning producer of
Survivor and *The Apprentice*

Anthony Robbins is the 'ultimate coach' for that special breed of men and women who will never settle for less than they can be.

—Pat Riley
NBA coach of the decade

Great leaders have the courage to take the first step, and the capacity to influence thoughts, feelings and behaviors in others for the greater good. Best of all, they show up in tough times such as these.

Ready to fully show up in your new life knowing you are a leader's leader—and a force for good? As an integral part of Leadership Mastery, you are expected to step up—whatever the climate and conditions we are currently experiencing. You will be challenged. You will learn to better connect, contribute and grow as an already empowered leader in all aspects of life.

Empowering Leaders For Changing Times

As a longtime professional in the field of human resource development and training, I know of nothing that even comes close to Leadership Mastery.

—Marcia Elder
President, CPI Consulting
Tallahassee, Florida



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