

ANTHONY ROBBINS  
**DATE WITH DESTINY<sup>®</sup>**

THE ULTIMATE JOURNEY FOR THOSE WHO DEMAND THE MOST OUT OF LIFE

*"I was successful, but I had no balance in my life. It was all about success and money, and I was trying too hard to get it. At Date with Destiny, Tony helped me shift my values. I now live a life by my own design, with explosive energy and razor-sharp focus. I have an amazing relationship, I feel myself getting stronger and better each day and my companies will reach \$20 million in revenue this year."*

**—Bill Lyons, President and CEO**  
LEI Financial, San Diego, California



INSIGHT | VISION | PURPOSE | TRANSFORMATION

## WHAT THEY'RE SAYING

"Tony Robbins' coaching has made a remarkable difference in my life both on and off the court. He's helped me discover what I'm really made of, and he's enabled me to see things from an empowering new vantage point. With Tony's help, I've set new standards for myself, and I've taken my tennis game—and my life—to a whole new level!"

—Serena Williams  
8-Time Grand Slam Tennis Champion  
and Olympic Gold Medalist

"Tony Robbins has the ability to break down the old patterns that prevent you from being your true self. Once you find that you are no longer dictated by old beliefs, you are on the road to creating joy, true happiness and success in all areas of your life."

—Mariel Hemingway  
Oscar-Nominated Actress and Author of  
*Healthy Living from the Inside Out*

"Anthony Robbins knows the rhythm of success. He is an incredible source of inspiration, and his methods have improved the quality of my life. I only work with the best...and Tony is the best!"

—Quincy Jones  
Grammy Award-Winning  
Musician and Producer



# DATE WITH DESTINY<sup>®</sup>

THE ULTIMATE JOURNEY FOR THOSE WHO DEMAND THE MOST OUT OF LIFE

We live in a time of extraordinary opportunity and endless possibility—but are we truly experiencing the quality of life we deserve? As an achiever with so many challenges to face each day, you know how difficult it can be to create balance and find true fulfillment in life.

What if you could find a way to push past those barriers so you could finally live the kind of life you've only dreamed about in the past?

A revolutionary program designed and conducted by the world's authority on leadership psychology, Anthony Robbins, Date with Destiny will unearth your truest desires, help you tap into your full potential and lead you to discover your ultimate purpose in life—regardless of your current status or level of achievement. Incredibly intense and uniquely intimate, this six-day program is one of just two programs worldwide where you can experience Anthony Robbins live and in person as he equips you with the tools and strategies to discover your destiny and create an extraordinary life—a life on your terms.

## Define Your Vision

Date with Destiny will help you define your ultimate purpose and massively accelerate the pace of your success. If you constantly demand the most from yourself and the people around you, if you refuse to accept "good enough" and long to permanently master that peak emotional and physical state where anything and everything is within your reach, Date with Destiny is not an option—it's a must.

## Take Control of Your Emotions

Your emotions drive your decisions and ultimately determine your actions. At Date with Destiny, you will discover what drives every decision you make, and you will learn how to control the underlying emotions. You will master the ability to move from disempowering emotional states to new empowering patterns that are conditioned to positively support you and those you care most about throughout your lifetime.

## Rejuvenate Your Relationships

Nothing is more important than how we relate to those we love. In business situations, the quality of our relationships determines our success or failure. At Date with Destiny, you will focus on these essential connections and learn Anthony Robbins' proven tools for communicating, bonding, resolving conflicts and enhancing intimate experiences. You will discover ways to ignite new connections while rekindling the flame in your existing relationships.

## Chart Your Course for Greatness

At Date with Destiny, you will design the life of your dreams by identifying the obstacles that have kept you from achieving it in the past and then learning how to make necessary shifts so you can condition yourself to consistently follow through with your plan. You will enjoy rare and intimate access to Anthony Robbins as you create your unique path to extraordinary personal transformation.

## The Leader Called Upon by Leaders | ANTHONY ROBBINS

For three decades, Anthony Robbins has served as key adviser to renowned world and business leaders. He has an unrivaled ability to distill complex strategies into simple and powerful models that can be applied immediately to produce measurable, lasting results. Robbins has directly impacted the lives of more than 50 million people in 80 countries with his best-selling products, public speaking engagements and live events.

A recognized authority on the psychology of leadership, negotiations, organizational turnaround and peak performance, Robbins has been honored for his business acumen, strategic intellect and humanitarian endeavors. His nonprofit Anthony Robbins Foundation provides assistance to inner-city youth, senior citizens and the homeless and feeds more than 2 million people in 56 countries every year through its international holiday "Basket Brigade."

In addition to his global efforts to facilitate leadership, peace and philanthropy, Robbins is an award-winning speaker who has addressed such distinguished audiences as the British Parliament, Harvard Business School, the Gorbachev Foundation's Cold War Forum, the Presidents' Summit for America's Future, the State of the World Forum, Vice President Al Gore's Putting Customers First Conference and the World Economic Forum. In 2006, he was invited to speak at the prestigious Technology, Entertainment and Design (TED) Conference, attended by the world's most influential thinkers and leaders, including former Vice President Al Gore and the founders of Google.

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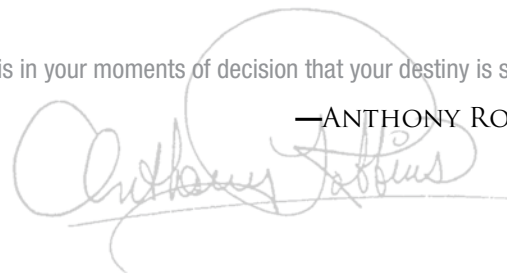
THE ULTIMATE JOURNEY FOR THOSE WHO DEMAND THE MOST OUT OF LIFE

## Your Journey to an Extraordinary Life Begins Here

When every fiber of your being longs to take your life to the next level—to discover the true purpose you were born to fulfill—you must take massive and extraordinary action to achieve an extraordinary result. At Date with Destiny, Anthony Robbins will provide you with advanced guidance that will inspire you to create your ultimate vision and develop superior insight so you can achieve unparalleled results.

"It is in your moments of decision that your destiny is shaped."

—ANTHONY ROBBINS



"A month after Date with Destiny, I wrote *Sleepless in Seattle* and sold it for a quarter of a million dollars. Since then, I've sold or been assigned seven more screenplays, at escalating amounts of money, for major studios and the top directors in the business."

—Jeff Arch, Screenwriter and Oscar Nominee,  
*Sleepless in Seattle*

## Day 1 | PREPARE FOR MASSIVE CHANGE

Discover once and for all the powerful forces that shape your decisions and your destiny. Identify what creates pain and pleasure in your life, and learn how to create more pleasure. Develop the emotional muscle that will feed and strengthen your ability to meet your deepest needs. **You will discover:**

- Your Unique Model of the World: The Driving Forces in Your Life
- The Triad: Three Forces That Shape All Human Emotions and Behaviors
- The Science of the Six Human Needs
- The Power to Train Yourself to Feel Good
- The Power of Choice

## Day 2 | EVALUATE YOUR CURRENT APPROACH

Understand the forces that control everything you think, every emotion you experience and every action you take. **You will discover:**

- The Power of Virtues: Value the Empowering Emotions Already Inside of You
- Evaluations: How We Make Sense of the World
- Your Destiny: The Study of Consequences
- Primary Questions: The Principal Pattern That Shapes Your Life
- The Power of Incantations

## Day 3 | IDENTIFY WHERE YOU ARE NOW AND DETERMINE WHERE YOU WANT TO BE

Become acutely aware of old conditioning and emotions that are causing you to veer off track, and learn how to instantly vanquish these disempowering patterns and replace them with new empowering emotional states. Discover what truly motivates you and what holds you back.

**You will discover:**

- Your Present Values and Rules
- How You View the World
- Global Metaphors We Live By
- Goal-Setting: How to Create a Compelling Future

## Day 4 | REVOLUTIONIZE YOUR RELATIONSHIPS

Learn about the force that controls all relationships and how you can connect at a deeper level, and discover tools for finding and creating a passionate relationship or reigniting passion in your current relationship. **You will discover:**

- The Keys to Outstanding Relationships
- Differences in Masculine and Feminine Energy
- What You Want in an Ideal Mate
- How to Create Your Vision of an Extraordinary Relationship
- What Makes a Relationship Work (Versus Pure Passion)

## Day 5 | EMBRACE YOUR TRANSFORMATION

Discover exactly what you need to achieve your highest values—then develop a step-by-step process for aligning your beliefs, values and experiences in a way that pulls you in the direction of your ultimate vision. **You will:**

- Create Your New Empowering Values and Rules
- Craft Your Mission Statement for a Life of Purpose

## Day 6 | EMBODY YOUR DESTINY

Imagine living every day with unbelievable clarity—where everything you think, say, believe, feel, want and do is directed toward one powerful outcome. Imagine knowing that you are the master of your experience and that you are totally in control of each moment of your life.

**You will:**

- Make Changes That Last
- Integrate Your Emotional Transformation with Your Life at the Deepest Level



## Beyond Date with Destiny | CONTINUING EDUCATION

### Continuing Education

As a Date with Destiny graduate, you will have the opportunity to continue your journey with Mastery University, Anthony Robbins' most advanced three-part system for revolutionizing each aspect of your life: health, relationships, finances, emotions, time and career. Designed for people of action and influence, Mastery University is a rare opportunity for those individuals who have attained excellence in their lives to seek the challenge of further enrichment.

### Constant Coaching

Additionally, you will have the opportunity to select an Anthony Robbins Coach who will work with you in the coming weeks and months to help you stay on track and implement the life plan you designed at Date with Destiny. Your Coach will help you determine how each decision you make will affect your overall plan, holding you accountable for your goals.

**Success without fulfillment is failure. Make your Date with Destiny today!**

## CREATE YOUR TRUE DESTINY—TAKE ACTION NOW!

This is Anthony Robbins' most intimate event, and because he is so committed to providing each individual with focused personal attention, only a limited number of participants will be accepted into this program. You must reserve your place well in advance.

### Call now to enroll:

Toll-free: 800.898.8669 | Direct: 858.535.9900 | [www.TonyRobbins.com](http://www.TonyRobbins.com)



### Money-Back Guarantee

If after attending the first three days of Date with Destiny, you don't feel you have learned enough to create a more fulfilling and inspiring life, simply hand in your program materials. We'll send you a complete refund, no questions asked.



**ANTHONY ROBBINS COMPANIES**

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The content of this program varies across markets and is subject to change without notice. Satisfaction guarantee. In the unlikely event that after having participated in the first half of Date with Destiny, you decide that the program is not right for you, simply notify a designated RRI official in writing at the program, and turn in your notebook, name badge and course materials for a full refund.