

ANTHONY ROBBINS
LIFE MASTERY™ & WEALTH MASTERY®

7 1/2 DAYS TO TRANSFORM YOUR EMOTIONS, YOUR PHYSICAL VITALITY,
YOUR RELATIONSHIPS, YOUR FINANCES AND YOUR LIFE.



VITALITY | STRENGTH | PROSPERITY | ABUNDANCE

WHAT THEY'RE SAYING

LIFE MASTERY™

WEALTH MASTERY®

"Since Tony's program, I've experienced a whole new relationship and marriage, a 79-pound weight loss, a 600% increase in my income, and a new position as Subsidiary President/CEO of a billion dollar corporation."

—Polly Bauer

Subsidiary President/CEO Home Shopping Network

"I love to play ice hockey, but as I got older I started feeling my age catching up with me. I felt like a piano player losing his hands. But Life Mastery changed all that. The experience provided me with the tools to rejuvenate and re-energize my entire life—body and mind. I'm 38, but I feel like I'm 18."

—Andrew Fink

Mortgage Broker, Denver, Colorado

"Life Mastery helped me become the person I was meant to be—a loving husband and a great dad. I've lost 32 pounds and I'm still getting rid of excess fat. I lost my weight as a lifestyle change, but more importantly, the change is mental... and permanent."

—Wade Thomas

Medical Manufacturer's Rep. Sunrise, Florida

"I was successful, but I had no balance in my life. It was all about success and money, and I was trying too hard to get it. Tony helped me shift my values. I now live a life by my own design, and my companies will reach \$20 million in revenue this year!"

—Bill Lyons, President and CEO

LEI Financial, San Diego, California

"After Tony showed me it was just as easy to make £10 million as it was to make £10 thousand, I took massive action, and it all began to flow. My business is now three times the size it was five years ago! In just five years, I have grown my personal property portfolio to over £5.75 million!"

—Alex Clark, Business Owner and Entrepreneur

Cheltenham, England

"About a year ago, I was making \$19,000 a year. After learning Tony's strategies, I decided to pursue my own company. One year later, I'm close to \$1 million in sales. Tony's tools are practical, and most importantly, they work—the best financial investment I've ever made!"

—Jose Castro-Frenzel, Founder/Owner

Blue Clover Landscaping, LLC,
Dallas, Texas



A N T H O N Y R O B B I N S

LIFE MASTERY™

RENEW YOUR MIND, BODY AND SPIRIT

You've experienced and accomplished more than most even dream of doing in their lifetimes, but somewhere in your heart you know there's still another level—an ultimate state of energy, physical well-being, personal satisfaction, intense emotion, overwhelming joy and spiritual fulfillment that you've yet to attain.

Imagine knowing how to access this place at any given moment—having the power to instantaneously reach the peak state where all influential leaders and achievers reside.

A revolutionary program designed by the world's authority on peak performance, Anthony Robbins, Life Mastery will take you to that extraordinary place where energy flows freely, lifelong relationships are both passionate and abundant and untamed spirits are free to soar. Based around the world-class teachings of specialized experts, doctors and scholars, Life Mastery is about mastering the most important areas of your life: your health, your emotions, your relationships, your time and your spirituality.

Cleanse Your Body

During your Life Mastery experience, you'll participate in a monitored cleanse designed by health experts as you learn how to tap into the swell of natural energy that resides in each of us. You'll also learn about what foods will help give you energy, how to decrease your stress level and specific steps you can take to create empowering habits that become automatic patterns for a more healthy and vital life.

Energize Your Spirit

More than a seminar, Life Mastery is a profound experience during which your mind and body will undergo massive transformations that truly recharge the human spirit. This program will help you discover a renewed passion for your life, your relationships and your work as you experience absolute emotional command and physical transformation and become intimately familiar with the inner workings of your mind, body and spirit.

Revitalize Your Mind

The answers you've been seeking can be found at Life Mastery. In this unique and intimate environment, you'll have an opportunity to learn from several master teachers including Tony Robbins, wellness expert Dr. Deepak Chopra, relationship expert Dr. John Gray, deaf comedian and inspirational speaker Kathy Buckley, functional anatomist on the elimination of structural pain Pete Egoscue, and Lance Armstrong's personal trainer, Chris Carmichael.*

*Some speaking sessions are optional bonus sessions.



Life Mastery | Join The Masters of Our Time to PERFECT THE LIFE OF YOUR DREAMS

Tony Robbins personally has designed the Life Mastery experience to help you achieve maximum benefits in your life. While you enjoy luxurious accommodations, private beaches and a state-of-the-art spa and wellness center, you will learn to embrace your emotions, your purest thoughts and a newly energized and healthy body. Tony brings together the world-class teachings of specialized experts, doctors and scholars via video. Each speaker plays an integral part of each day's program, as this 4½-day process provides the latest cutting-edge tools to integrate each speaker's strategies into a practical form you can use to effectively transform your life.



Robbins



Chopra



Buckley



Gray



Egoscue



Carmichael

Anthony Robbins

World-Renowned Life Coach

A recognized catalyst for developing systems and strategies for accelerated and lasting transformations in individuals worldwide, Tony provides techniques for creating boundless energy, meaningful relationships and enduring personal fulfillment in your life. Tony has been bringing together and learning from world-renowned specialized experts for more than three decades. That global outreach has impacted the lives of nearly 50 million people from 80 countries.

Deepak Chopra, M.D.

12 Ways to Reverse Aging

A respected authority on the interdisciplinary sciences of psychology, neurology and immunology, Deepak understands how our bodies are affected by shifts in our mental and emotional states. Formally trained as an endocrinologist, Deepak teaches us how to eliminate mental and physical conditions that we associate with aging in order to live a full, healthy and vibrant life. An author of over 49 books and the founder of the Chopra Center for Well Being, Deepak is masterful at bridging health and healing with the human spirit.

Kathy Buckley

The Power of Emotional Mastery

An award-winning comedienne and actress, Kathy Buckley shares with us her story of overcoming some of the most difficult obstacles one can imagine in life, and how she met those challenges with dignity, courage, and laughter. Kathy, known as "America's First Hearing Impaired Comedienne," shows us the true power of Emotional Mastery—seeing our problems as gifts, and knowing that we are more than anything that could ever happen to us.

John Gray, Ph.D.

Principles for Communicating More Effectively

John is a relationship expert who helps couples and individuals communicate more effectively, understand emotional needs and learn modes of behavior for greater understanding and intimacy. The best-selling author of *Men Are From Mars, Women Are From Venus*, John counsels with humor and the use of metaphors to help you uncover the pathway to more love, joy and ecstasy in your relationships.

Pete Egoscue

Get Back in Alignment and Maximize Your Body's Strength

A pioneer and world leader in alleviating chronic pain, Pete Egoscue teaches us how the overall quality of your life, as well as how your organs function, comes from how your structure is aligned. Pete will work with you throughout the week to put your body back in balance, make sure your structure is strong, and develop the habits that impact your health for a lifetime.

Chris Carmichael

Optimizing Your Performance

A former Olympian and top cycling coach, Chris is widely regarded as the person most responsible for helping seven-time Tour de France champion Lance Armstrong return to prominence after Armstrong was diagnosed with cancer. Named the "Ultimate Coach" by *Outside* magazine in 2001, Chris provides strategies and techniques for proper physical fitness training. From him, you'll learn innovative training techniques that will align your physical and emotional state.

Life Mastery | OVERVIEW

Day 1 | LET THE JOURNEY BEGIN

Picture yourself in a majestic paradise, peering out into crystal blue water as you experience an overwhelming sense of peace. Feel the elation of finally taking control of what's most important in your life. *Today you will:*

- Discover the awe-inspiring sense of absolute certainty that you can accomplish anything with the right beliefs and strategies.
- Anchor in the ultimate sense of certainty that you can accomplish anything as you climb a 50-foot pole and jump onto a trapeze eight to 10 feet away.
- Explore and begin to engage the three mandates of vital health and energy.

Day 2 | INTEGRATE FOUNDATIONS OF EMOTIONAL FITNESS

None of us escapes the power and impact of our personal emotions. No matter how much you achieve in the process, if you experience consistent feelings of frustration, uncertainty, worry and anger, the quality of your life will be grounded by these negative emotions. This day is about engaging the tools that will help you master your emotions. It begins with an evaluation of the patterns of emotions and feelings that have impacted your progress in the past. Then you'll integrate Tony Robbins' finest tools for creating lifelong change. *Today you will:*

- Use the most advanced tools and processes to begin to reinvent and energize your body by cleansing and detoxifying your system.
- Learn how taking command of your emotions can help renew your spirit and energize your mind.
- Master the Quality Quantifier to help you vanquish unhealthy cravings from your life.
- Develop the conviction to manage your emotions and enhance your physical well-being under any and all circumstances.

Day 3 | LIFE DISCOVERY: HEALTH VERSUS FITNESS

Often, people who are seemingly in good physical shape eventually get a major wake-up call. These people are fit but unhealthy. On this day, you will focus on how to immediately unleash your body's natural vitality and create the sleek, streamlined, supercharged body you deserve. *Today you will:*

- Experience physical freedom by mastering tools for eliminating pain and stress.
- Understand the Cycles of Balance and Imbalance and the Miracle of Alkalinity.
- Learn how to close the gap between where you are now in your life and where you want to be.



Life Mastery | OVERVIEW

Day 4 | RELATIONSHIP MASTERY

Once you master your emotions and your body, it's time to create or revitalize the most important area of your life. There is no part of your life in which you will find greater joy, fulfillment and love than in your relationships. Mastering this area can provide the greatest gift of life because intimate relationships are the ultimate magnifiers of human emotion.

Today you will:

- Learn Dr. John Gray's Strategies for a Passionate and Loving Relationship.
- Learn how to reignite the passion in a relationship you already have, or define and create a plan to find your ideal mate.
- Understand how to use any situation as an opportunity to develop new meanings and raise your personal standards.

Day 5 | YOUR FINAL INTEGRATION & LIFE PLAN (HALF DAY)

Creating a compelling future is one of the most important elements to lifelong happiness. Create your ultimate future by integrating all you have learned into a practical format that you can use throughout your life. Tony will guide you through the most critical decisions you will face in your life. *Today you will:*

- Create your personalized life plan – the ultimate standard and specific structure you are committed to follow to create the life you desire.
- Hear from Art Berg on how you can take the most difficult experience of your life and turn it to your advantage.
- Seize the conviction that you can continuously grow, contribute and impact lives through effective leadership.





NAMALE RESORT AND SPA, FIJI ISLANDS

Experience the Crown Jewel of Life Mastery Destinations

If you want the ultimate life-transforming experience, consider attending Life Mastery at Anthony Robbins' personal tropical hideaway, Namale Resort and Spa in Vanua Levu, Fiji. A stunning 330-acre peninsula, this precious gem called Namale sits regally on the edge of the Koro sea and offers three miles of oceanfront that spreads into a magical rain forest of giant ferns and rushing waterfalls.

Here you'll enjoy luxury accommodations, private beaches and a state-of-the-art spa and wellness center. In your free time, you can snorkel on an untouched reef, hike to a jungle waterfall or explore a traditional Fijian village. During your stay, you'll experience endless activities including water sports and indulgent spa treatments, and you'll be moved by the warm hospitality of the Fijian people.

In this magical place for rejuvenation you will also enjoy:

- A 10,000-square-foot spa constructed from native palm wood, rock and palm thatch to complement its natural surroundings

When your Life Mastery experience comes to an end, you will return home from this unparalleled tropical paradise with a fire in your soul that can never be extinguished. You will find yourself excited to share the genuine warmth and joy for life that you've adopted from the Fijian people as you absorb the fact that you've been blessed to revitalize and renew your very soul in one of the most beautiful places on earth.

Only then will you know why Anthony Robbins calls this place "home." Experience Life Mastery in the tropical bliss that is Namale!

Life Mastery is offered in several beautiful and exotic locations worldwide, including Fiji, Europe, the United Kingdom and the United States.

- Indulgent treatments from around the world
- Ancient aromas and soothing rhythms that will help guide you on your journey to serenity and relaxation

A N T H O N Y R O B B I N S

WEALTH MASTERY®

ESSENTIAL STRATEGIES FOR FINANCIAL FREEDOM

What if money was no longer a limitation but a powerful tool you could wield to create sustainable wealth? Imagine knowing you could maintain your current standard of living—and create even more abundance in your life—without ever feeling stressed or overwhelmed.

A revolutionary three-day program designed by world-renowned business adviser and life coach Anthony Robbins, *Wealth Mastery* will equip you with proven strategies and insights from the world's top investors, traders and business experts. Anthony Robbins has distilled the collective knowledge of these experts and converted it into straightforward strategies and tools you can use to immediately enhance the quality of your life.

Invest in Yourself

Whether you're investing on the most basic level and want to learn fundamental ways to manage your retirement account or you're an experienced investor eager to learn more about sophisticated tools for accelerating financial return, *Wealth Mastery* is your ticket to financial freedom.

Discover the Psychology of Wealth

Each of us also has our own money mindset—a unique set of beliefs regarding wealth, abundance and prosperity. Those who become most prosperous understand and change their own perception of wealth to make living a life of abundance a personal must.

Let Your Money Do the Work

Individuals who enjoy absolute financial freedom have learned to transform the money they earn by day into profits that grow overnight. Rather than working for your money, learn how to make your money work for you.

Employ Defensive Strategies

You should be the one controlling your money—not the market. At *Wealth Mastery*, you'll learn how to safeguard your investments, gain global vision and discover alternative strategies for creating wealth. *Wealth Mastery* will move you beyond broad theory as you practice defensive strategies for protecting your portfolio.

"I knew nothing about investing or trading when I arrived at the program. Now, six weeks later, I've just bought my dream home because my investments are truly supplementing my income. This course paid for itself in just three weeks!"

—Sherry Fitzgerald, Sales Manager,
Las Vegas, Nevada

"I consider myself an experienced investor, but I learned more in a few days here than I had in all my years of trading. The strategies taught at this program were beyond anything I'd been exposed to before. The program is incredibly informative, and it's great fun!"

—Stephen Foti, Vice President of Sales,
International Choice Cable,
Rochester, New York

Wealth Mastery | OVERVIEW

Day 1 | BUILDING THE FOUNDATION FOR LASTING WEALTH

You will learn how to:

- Gain an understanding of various strategies that will help you create or maintain wealth – even in tough economic times.
- Intelligently and powerfully allocate your assets according to your individual needs.
- Transform seven common barriers to financial freedom into seven “Pillars of Power”.
- Employ the psychology of the world’s most successful investors and entrepreneurs.
- Evaluate the worth of companies and properties in which you will be investing.
- Learn how to take advantage of a tough economic market by identifying unique opportunities to increase your wealth.

Day 2 | CREATING A FINANCIAL PLAN THAT WORKS

You will learn how to:

- Design a personal financial plan and establish your exact financial destination.
- Establish your financial goals and create a plan to achieve them.
- Identify, plan and implement defensive exit strategies to limit potential losses or risks.
- Identify patterns in demographics that will help increase profits in your investments or business.

Day 3 | STRATEGIES FOR SUSTAINING MAXIMUM WEALTH

You will learn how to:

- Produce immediate cash flow by discovering and eliminating hidden costs.
- Legally buy a stock below the current market value.
- Transform your debt into wealth by creating an effective spending plan.
- Utilize tried-and-true investment strategies that work best for you.
- Wealth integration: take your newfound financial knowledge and turn your dreams into reality.
- Intelligently select investments or businesses based on current trends or new opportunities in a down market.





"I'm a stockbroker and, obviously, a knowledgeable investor—but I still learned so much at Wealth Mastery. It was very enlightening, especially the strategies for increasing cash flow."

—**Michele Reid, Stockbroker,**
Miami, Florida

(Earned \$1,120 in one day of trading at the program*)

ANTHONY J. ROBBINS

THE LEADER CALLED UPON BY LEADERS

For three decades, Anthony Robbins has served as key adviser to renowned world and business leaders. He has an unrivaled ability to distill complex strategies into simple and powerful models that can be applied immediately to produce measurable, lasting results. Robbins has directly impacted the lives of more than 3.5 million people in over 100 countries with his best-selling products, public speaking engagements and live events.

A recognized authority on the psychology of leadership, negotiations, organizational turnaround and peak performance, Robbins has been honored for his business acumen, strategic intellect and humanitarian endeavors. He has addressed Harvard Business School and the British Parliament and consulted with members of two royal families, Fortune 500 CEOs, U.S. Congresspersons, the U.S. Army, the U.S. Marines, and three U.S. Presidents. A successful entrepreneur, Robbins serves as Chairman of five private companies and Vice Chairman of one company that together generate nearly half a billion dollars in revenue per year.

AMERICAN EXPRESS asked its entrepreneurial clients whom they would select to help them take their business to the next level, if price were no object. Without any lists being provided, they came up with the following six responses:

1. Bill Gates
2. Donald Trump
3. Warren Buffett
4. Lee Iacocca
5. Ross Perot
6. **Tony Robbins**

Tony Robbins ranks among the "Top 50 Business Intellectuals in the World."

—Accenture's Institute for Strategic Change

Tony Robbins ranks among the "Top 200 Business Gurus."

—Harvard Business School Press

"Tony empowers people to permanently transform their lives and create the world of their dreams. His techniques and methods are based on solid scientific research and his results are lasting. Tony is a compassionate human being. I value his friendship and admire the magnificence of his being."

—Dr. Deepak Chopra
Wellness Expert and Bestselling Author

"[Tony Robbins' work] has been an enormous source of strength and insight for me both personally and professionally."

—Peter Guber
Chairman of the Board and CEO
Mandalay Pictures

"Tony Robbins' coaching has made a remarkable difference in my life both on and off the court. He's helped me discover what I'm really made of, and he's enabled me to see things from an empowering new vantage point. With Tony's help, I've set new standards for myself, and I've taken my tennis game— and my life— to a whole new level!"

—Serena Williams
8-Time Grand Slam Tennis Champion and Olympic Gold Medalist



STEP UP AND CLAIM YOUR TRUE POWER—TAKE ACTION NOW!

Your Journey To Personal Transformation Begins Here.

Life Mastery is not a seminar; it is a life-transforming experience where you are renewed and revitalized in the process. It is a chance to live in one of the most beautiful places in the world, with time to breathe, to rest and to listen to the whispers of destiny.

Life Mastery is about mastering the key elements of your life: physical health, emotional well-being, relationship fulfillment spirituality and the command of time. Immerse yourself in the extraordinary surroundings of Namale, Tony's Fijian hideaway that he personally designed to transform himself and you. What will four-plus days of pure rejuvenation and joy do to transform your life? Commit now!

Your Journey To Financial Freedom Begins Here.

Whether your net worth is \$100 million or your debt is \$100,000, Wealth Mastery will help you design a financial plan that is specifically tailored to your needs and investment style and is ultimately achievable.

At Wealth Mastery, you'll do more than just learn—you'll *do*. You'll learn directly from successful investors and entrepreneurs who will give you a variety of strategies to create wealth – even in a down market.

Due to the intimate and focused nature of the events, seating for each event is limited to just 100 participants, so you must reserve your place well in advance.

CALL NOW TO ENROLL:

Toll-Free: 800.898.8669

Direct: 858.535.9900

www.TonyRobbins.com



Money-Back Guarantee

If after attending the first three days of Life Mastery or the first day of Wealth Mastery, you don't feel you have learned enough to create a more fulfilling and inspiring life, simply hand in your program materials. We'll send you a complete refund, no questions asked.



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**The content of this program varies across markets and is subject to change without notice.

Satisfaction guarantee. In the unlikely event that after having participated in the first half of Wealth Mastery, you decide that the program is not right for you, simply notify a designated RRI official in writing at the program and turn in your notebook, name badge and course materials for a full refund.

