



## UNLEASH THE POWER WITHIN Secaucus, NJ

**Date:** November 4 – 7, 2010

**Location:** **Meadowlands Exposition Center**  
355 Plaza Drive  
Secaucus, NJ 07094  
[www.mecexpo.com](http://www.mecexpo.com)  
201-223-1000 or 201-330-7773

**Registration:** Thursday, November 4th, 8:00 am – 1:00 pm.

VIP & Diamond Registration – The Embassy Suites next door to the Expo Center  
General Registration – Pre-function area of the Expo

**Seminar Times:**

Times are approximate and are subject to change.

Thursday: 1:00 p.m. – 10:30 p.m.  
Friday: 8:30 a.m. – 10:30 p.m.  
Saturday: 8:30 a.m. – 11:30 p.m.  
Sunday: 9:00 a.m. – 7:00 p.m.

**Parking:** There is ample complimentary parking.

**Attire:** Dress casually and comfortably throughout the weekend. The room can be extremely cool, so please bring a light jacket or sweater. For Thursday's Firewalk, we suggest that you wear shoes that slip off easily and pants that can be rolled up.

**Food:** Thursday: In preparation for the Firewalk, we suggest that you eat only light meals after 12:00 p.m. on Thursday. This will maximize the energy available to you in the evening.

Friday – Sunday: We have incorporated time in the program for you to partake of a mid-day snack break.

**Lodging:** For out of town attendees, please see attached hotel listing:

**Directions:** For directions and more detailed information about the venue, please go to [www.mecexpo.com](http://www.mecexpo.com).

**Other Resources:**  
[www.stayinthemeadowlands.com](http://www.stayinthemeadowlands.com)

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## Area Hotel Information

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### *Meadowlands Exposition Center*

**We have secured room blocks at the below properties for your convenience. All rooms are based on availability. The New York City Marathon is over these dates, so book early!!! If you are having trouble finding a hotel room, you may contact Giselle Montero at 201-222-9425 or [Giselle@hbctravel.com](mailto:Giselle@hbctravel.com). Giselle will help you.**

### Within Walking Distance:

**Embassy Suites**, 455 Plaza Drive, Secaucus, NJ 07094; 201-864-7300  
**SOLD OUT!**

**Courtyard by Marriott**, 455 Harmon Meadow Blvd., Secaucus, NJ 07094; 201-617-8888  
**SOLD OUT!**

**Holiday Inn Harmon Meadow**, 300 Plaza Dr, Secaucus, NJ 07094; 201-348-2000

**Room Rate:** \$149

**Online Reservations:**

<http://www.ihotelsgroup.com/h/d/hi/1/en/advancedsearch?whichtype=room&roomResult=none&hotelCode=hmnj&quickRes=city&GPC=RRI&requestid=395790>

**Call-in Reservations:** 201-348-2000 and ask for the "Robbins Research" group rate

**Hyatt Place**, 575 Plaza Dr, Secaucus, NJ 07094; 201-422-9480

**SOLD OUT!**

**Candlewood Suites**, 279 Secaucus Road, Secaucus, NJ 07094; 201-865-3900

**Room Rate:** \$79.99 single bedded rooms; \$89.99 double bedded rooms

**Online Reservations:** N/A

**Call-in Reservations:** 201-865-3900 and ask for the "Anthony Robbins" group rate

**La Quinta Inn & Suites**, 350 Lighting Way, Secaucus, NJ 07094; 201-863-8700

**Room Rate:** \$129 (rate includes hot breakfast daily)

**Online Reservations:** N/A

**Call-in Reservations:** 201-863-8700 and ask for the "Anthony Robbins" group rate

### Within a 5 minute drive:

**Crowne Plaza Meadowlands**, 2 Harmon Plaza, Secaucus, NJ 07094; 201-348-6900

**Room Rate:** \$129

**Online Reservations:** [https://resweb.passkey.com/Resweb.do?mode=welcom\\_ei\\_new&eventID=1584917](https://resweb.passkey.com/Resweb.do?mode=welcom_ei_new&eventID=1584917)

**Call-in Reservations:** 201-348-6900 and ask for the "Robbins Research" group rate

**Courtyard by Marriott Lyndhurst**, 1 Polito Avenue, Lyndhurst, NJ 07071; 201-896-6666

**Room Rate:** \$129

**Online Reservations:** <http://www.marriott.com/hotels/travel/ewrml-courtyard-lyndhurst-meadowlands/?toDate=11/7/10&groupCode=RRIRRIC&fromDate=11/3/10&app=resvlink>

**Call-in Reservations:** 201-896-6666 and ask for the "Robbins Research" group rate

**Renaissance Lyndhurst**, 801 Rutherford Way, Rutherford, NJ 07070; 201-231-3100

**Room Rate:** \$149

**Online Reservations:** N/A

**Call-in Reservations:** 201-231-3100 and ask for the "Robbins Research" group rate

**Fairfield Inn by Marriott**, 850 Paterson Plank Rd., East Rutherford, NJ 07073; 201-507-5222

**Room Rate:** \$109 (rate includes continental breakfast daily)

**Online Reservations:** <http://www.marriott.com/hotels/travel/ewrsc-fairfield-inn-east-rutherford-meadowlands/?toDate=11/7/10&groupCode=RRSRRSC&fromDate=11/3/10&app=resvlink>

**Call-in Reservations:** 201-507-5222 and ask for the "Robbins Research" group rate

**Holiday Inn Express Carlstadt**, 100 Paterson Plank Road, Carlstadt, NJ 07072; 201-460-9292

**Room Rate:** \$109 (rate includes continental breakfast daily)

**Online Reservations:**

**Call-in Reservations:** 201-460-9292 and ask for the "Robbins Research" group rate

**Meadowlands Plaza Hotel**, 40 Wood Ave, Secaucus, NJ 07094; 201-272-1000

**Room Rate:** \$124

**Online Reservations:** N/A

**Call-in Reservations:** 201-272-1000 and mention code "ARS2010" for the group rate

### Within a 10 minute drive:

**Holiday Inn Hasbrouck Heights**, 283 Route 17 South, Hasbrouck Heights, NJ 07604; 201-288-9600

**Room Rate:** \$119 (rate includes continental breakfast daily)

**Online Reservations:**

**Call-in Reservations:** 201-460-9292 and ask for the "Robbins Research" group rate