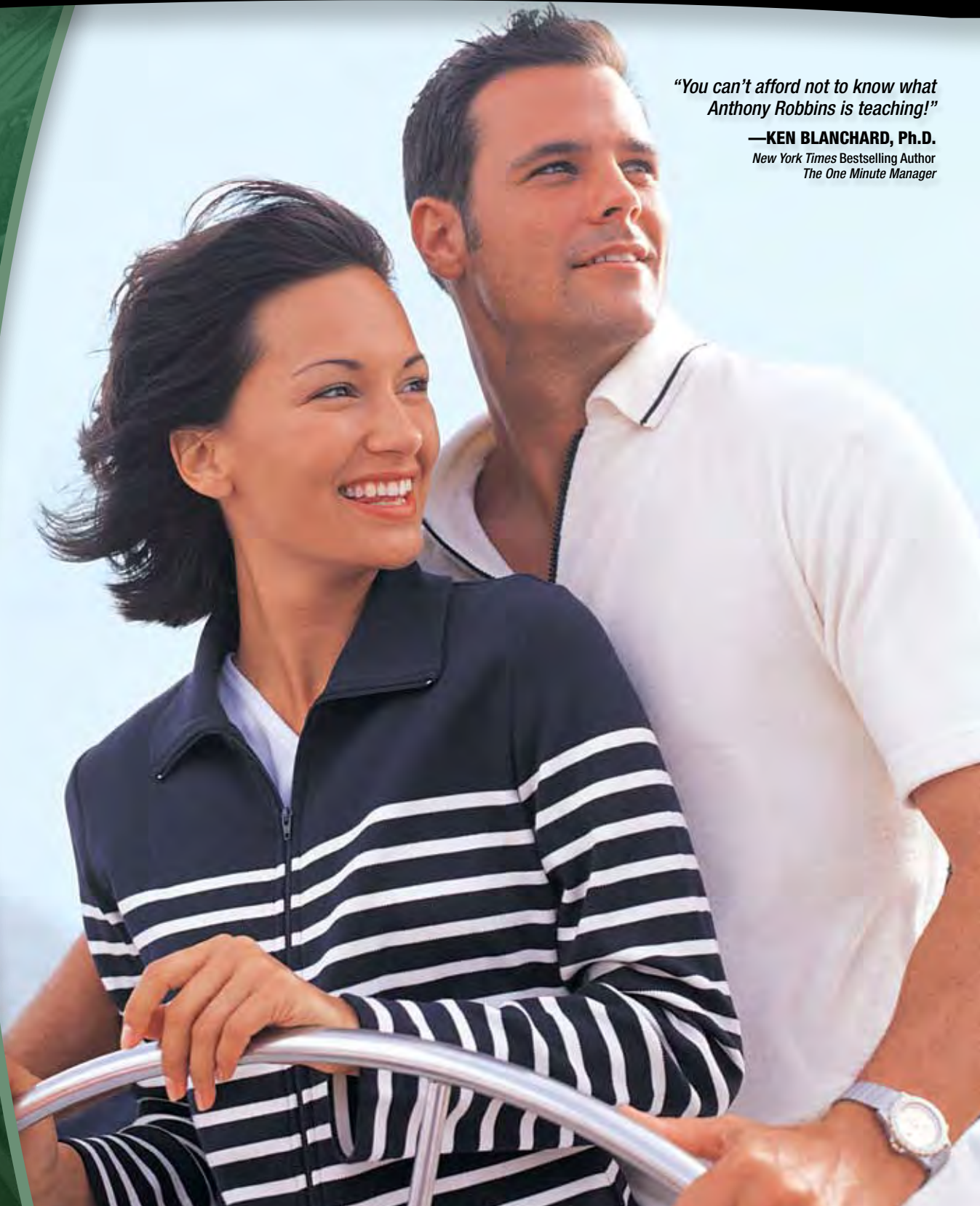


ANTHONY ROBBINS
WEALTH MASTERY®
ESSENTIAL STRATEGIES FOR FINANCIAL FREEDOM

*"You can't afford not to know what
Anthony Robbins is teaching!"*

—KEN BLANCHARD, Ph.D.
New York Times Bestselling Author
The One Minute Manager



INTELLIGENCE | ACTION | FREEDOM | PROTECTION

WHAT THEY'RE SAYING

"I was successful, but I had no balance in my life. It was all about success and money, and I was trying too hard to get it. Tony helped me shift my values. I now live a life by my own design, and my companies will reach \$20 million in revenue this year!"

—Bill Lyons, President and CEO,
LEI Financial,
San Diego, California

"After Tony showed me it was just as easy to make £10 million as it was to make £10 thousand, I took massive action and it all began to flow. My business is now three times the size it was five years ago! In just five years, I have grown my personal property portfolio to over £5.75 million!"

—Alex Clark, Business Owner and Entrepreneur,
Cheltenham, England

"About a year ago, I was making \$19,000 a year. After learning Tony's strategies, I decided to pursue my own company. One year later, I'm close to \$1 million in sales. Tony's tools are practical, and most importantly, they work—the best financial investment I've ever made!"

—Jose Castro-Frenzel, Founder/Owner,
Blue Clover Landscaping, LLC,
Dallas, Texas



Wealth Mastery | ESSENTIAL STRATEGIES FOR FINANCIAL FREEDOM

What if money was no longer a limitation but a powerful tool you could wield to create sustainable wealth? Imagine knowing you could maintain your current standard of living—and create even more abundance in your life—without ever feeling stressed or overwhelmed.

A revolutionary four-day program designed by world-renowned business adviser and life coach Anthony Robbins, Wealth Mastery will equip you with proven strategies and insights from the world's top investors, traders and business experts. Anthony Robbins has distilled the collective knowledge of these experts and converted it into straightforward strategies and tools you can use to immediately enhance the quality of your life.

Invest in Yourself

Whether you're investing on the most basic level and want to learn fundamental ways to manage your retirement account or you're an experienced investor eager to learn more about sophisticated tools for accelerating financial return, Wealth Mastery is your ticket to financial freedom.

Discover the Psychology of Wealth

Each of us also has our own money mindset—a unique set of beliefs regarding wealth, abundance and prosperity. Those who become most prosperous understand and change their own perception of wealth to make living a life of abundance a personal must.

Let Your Money Do the Work

Individuals who enjoy absolute financial freedom have learned to transform the money they earn by day into profits that grow overnight. Rather than working for your money, learn how to make your money work for you.

Employ Defensive Strategies

You should be the one controlling your money—not the market. At Wealth Mastery, you'll learn how to safeguard your investments, gain global vision and discover alternative strategies for creating wealth. Wealth Mastery will move you beyond broad theory as you practice defensive strategies for protecting your portfolio.



"I knew nothing about investing or trading when I arrived at the program. Now, six weeks later, I've just bought my dream home because my investments are truly supplementing my income. This course paid for itself in just three weeks!"

—Sherry Fitzgerald, Sales Manager,
Las Vegas, Nevada

"I consider myself an experienced investor, but I learned more in a few days here than I had in all my years of trading. The strategies taught at this program were beyond anything I'd been exposed to before. The program is incredibly informative, and it's great fun!"

—Stephen Foti, Vice President of Sales,
International Choice Cable,
Rochester, New York

"I'm a stockbroker and, obviously, a knowledgeable investor—but I still learned so much at Wealth Mastery. It was very enlightening, especially the strategies for increasing cash flow."

—Michele Reid, Stockbroker,
Miami, Florida
(Earned \$1,120 in one day of trading at the program*)

The Leader Called Upon by Leaders | ANTHONY ROBBINS

For three decades, Anthony Robbins has served as key adviser to renowned world and business leaders. He has an unrivaled ability to distill complex strategies into simple and powerful models that can be applied immediately to produce measurable, lasting results. Robbins has directly impacted the lives of more than 50 million people in 80 countries with his best-selling products, public speaking engagements and live events.

A recognized authority on the psychology of leadership, negotiations, organizational turnaround and peak performance, Robbins has been honored for his business acumen, strategic intellect and humanitarian endeavors. He has addressed Harvard Business School and the British Parliament and consulted with members of two royal families, Fortune 500 CEOs, U.S. Congresspersons, the U.S. Army, the U.S. Marines, and three U.S. Presidents. A successful entrepreneur, Robbins serves as Chairman of five private companies and Vice Chairman of one company that together generate nearly half a billion dollars in revenue per year.

ANTHONY ROBBINS WEALTH MASTERY®

ESSENTIAL STRATEGIES FOR FINANCIAL FREEDOM

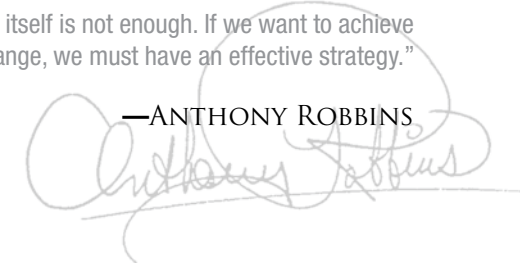
Your Journey to Financial Freedom Begins Here

Whether your net worth is \$100 million or your debt is \$100,000, Wealth Mastery will help you design a financial plan that is specifically tailored to your needs and investment style and is ultimately achievable.

At Wealth Mastery, you'll do more than just learn—you'll *do*. You'll learn directly from successful investors who will walk you through the process of placing actual trades as you create momentum that will transform your financial future.

"Determination by itself is not enough. If we want to achieve lasting change, we must have an effective strategy."

—ANTHONY ROBBINS



Day 1 | BUILDING THE FOUNDATION FOR LASTING WEALTH**

You will learn how to:

- Intelligently and powerfully allocate your assets according to your individual needs.
- Transform seven common barriers to financial freedom into seven “Pillars of Power.”
- Employ the psychology of the world’s most successful investors.
- Evaluate the worth of companies and properties in which you will be investing.

Day 2 | CREATING A FINANCIAL PLAN THAT WORKS**

You will learn how to:

- Design a personal financial plan and establish your exact financial destination.
- Establish your financial goals and create a plan to achieve them.
- Use “bear markets” to your advantage, seizing opportunities to intelligently upgrade your portfolio.
- Identify, plan and implement defensive exit strategies to limit potential losses or risks.

Day 3 | STRATEGIES FOR SUSTAINING MAXIMUM WEALTH**

You will learn how to:

- Produce immediate cash flow by discovering and eliminating hidden costs.
- Recognize what controls 60 percent of the price of a stock at any moment—and how to use this information to reap potentially huge rewards.
- Legally buy a stock below the current market value.
- Transform your debt into wealth by creating an effective spending plan.
- Utilize tried-and-true investment strategies that work best for you.
- Reduce your taxes legally and ethically. (Audit-proof your IRS records; deduct golf, theater and sporting event costs 15 different ways; and save up to 40 percent on Social Security taxes.)



Day 4 | INTEGRATING & MASTERING YOUR FINANCIAL FUTURE**

You will learn how to:

- Interpret global financial forecasts. Learn about the Elliot Wave Theory of Economic Forecasting and how to predict market, real estate, collectibles, and metals trends.
- Build your new financial blueprint for creating a life filled with abundance and prosperity.
- Invest like a real estate pro and ensure positive cash flow (even double-digit returns).
- Take your newfound financial knowledge and turn your dreams into reality.

Beyond Wealth Mastery | CONTINUING EDUCATION

Continuing Education

As a Wealth Mastery graduate, you'll enjoy access to powerful financial tools online. You will also have the opportunity to access the customized financial plan you created during the program so you can continually measure, monitor and manage your money on your journey to financial freedom.

Constant Coaching

Additionally, you will have the opportunity to select an Anthony Robbins Coach who will work with you in the coming weeks and months to help you stay on track and implement the customized financial plan you designed. Your Coach will help you determine how each decision you make will affect your overall plan, holding you accountable for your financial goals.

**If you don't get in the game, you've already lost.
Attain wealth and sustain maximum results with
Anthony Robbins Wealth Mastery.**

Wealth Mastery is offered worldwide this year. Seating for each event is very limited. You must reserve your place well in advance.

Call now to enroll:

Toll-Free: 800.898.8669
Direct: 858.535.9900
www.TonyRobbins.com



AMERICAN EXPRESS asked its entrepreneurial clients whom they would select to help them take their business to the next level, if price were no object. Without any lists being provided, they came up with the following six responses:

1. Bill Gates
2. Donald Trump
3. Warren Buffett
4. Lee Iacocca
5. Ross Perot
6. **Tony Robbins**

Tony Robbins ranks among the "Top 50 Business Intellectuals in the World."
—Accenture's Institute for Strategic Change

Tony Robbins ranks among the "Top 200 Business Gurus."
—Harvard Business School Press

"I've had a lot of teachers and mentors over the years, and believe me, there is no one better than Tony Robbins."
—John McCormack,
INC. Magazine's Entrepreneur of the Year

"[Tony Robbins' work] has been an enormous source of strength and insight for me both personally and professionally."
—Peter Gruber,
Chairman of the Board and CEO,
Mandalay Pictures

 **ANTHONY ROBBINS COMPANIES**
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**The content of this program varies across markets and is subject to change without notice.

Satisfaction guarantee. In the unlikely event that after having participated in the first half of Wealth Mastery, you decide that the program is not right for you, simply notify a designated RRI official in writing at the program and turn in your notebook, name badge and course materials for a full refund.

