

ANTHONY ROBBINS

# LIFE & WEALTH MASTERY<sup>®</sup>

vitality • strength • prosperity • abundance



## LIFE MASTERY®

"Since Tony's program, I've experienced a whole new relationship and marriage, a 79-pound weight loss, a 600% increase in my income, and a new position as Subsidiary President/CEO of a billion dollar corporation."

**—Polly Bauer, Subsidiary President/CEO**  
Home Shopping Network

"I love to play ice hockey, but as I got older I started feeling my age catching up with me. I felt like a piano player losing his hands—but Life Mastery changed all that. The experience provided me with the tools to rejuvenate and re-energize my entire life—body and mind. I'm 38, but I feel like I'm 18."

**—Andrew Fink, Mortgage Broker**  
Denver, Colorado

"Life Mastery helped me become the person I was meant to be—a loving husband and a great dad. I've lost 32 pounds and I'm still getting rid of excess fat. I lost my weight as a lifestyle change, but more importantly, the change is mental... and permanent."

**—Wade Thomas, Medical Manufacturer's Rep.**  
Sunrise, Florida

## WEALTH MASTERY®

"I was successful, but I had no balance in my life. It was all about success and money, and I was trying too hard to get it. Tony helped me shift my values. I now live a life by my own design, and my companies will reach \$20 million in revenue this year!"

**—Bill Lyons, President and CEO**  
LEI Financial  
San Diego, California

"After Tony showed me it was just as easy to make £10 million as it was to make £10 thousand, I took massive action, and it all began to flow. My business is now three times the size it was five years ago! In just five years, I have grown my personal property portfolio to over £5.75 million!"

**—Alex Clark, Business Owner and Entrepreneur**  
Cheltenham, England

"About a year ago, I was making \$19,000 a year. After learning Tony's strategies, I decided to pursue my own company. One year later, I'm close to \$1 million in sales. Tony's tools are practical, and most importantly, they work—the best financial investment I've ever made!"

**—Jose Castro-Frenzel, Founder/Owner**  
Blue Clover Landscaping, LLC  
Dallas, Texas



# LIFE MASTERY<sup>®</sup>

*Renew Your Mind, Body and Spirit*

You've experienced and accomplished more than most even dream of doing in their lifetimes, but somewhere in your heart you know there's still another level—an ultimate state of energy, physical well-being, personal satisfaction, intense emotion, overwhelming joy and spiritual fulfillment that you've yet to attain.

Imagine knowing how to access this place at any given moment—having the power to instantaneously reach the peak state where all influential leaders and achievers reside.

A revolutionary program designed by the world's authority on peak performance, Anthony Robbins, Life Mastery will take you to that extraordinary place where energy flows freely, lifelong relationships are both passionate and abundant and untamed spirits are free to soar. Based around the world-class teachings of specialized experts, doctors and scholars, Life Mastery is about mastering the most important areas of your life: your health, your emotions, your relationships, your time and your spirituality.

## Cleanse Your Body

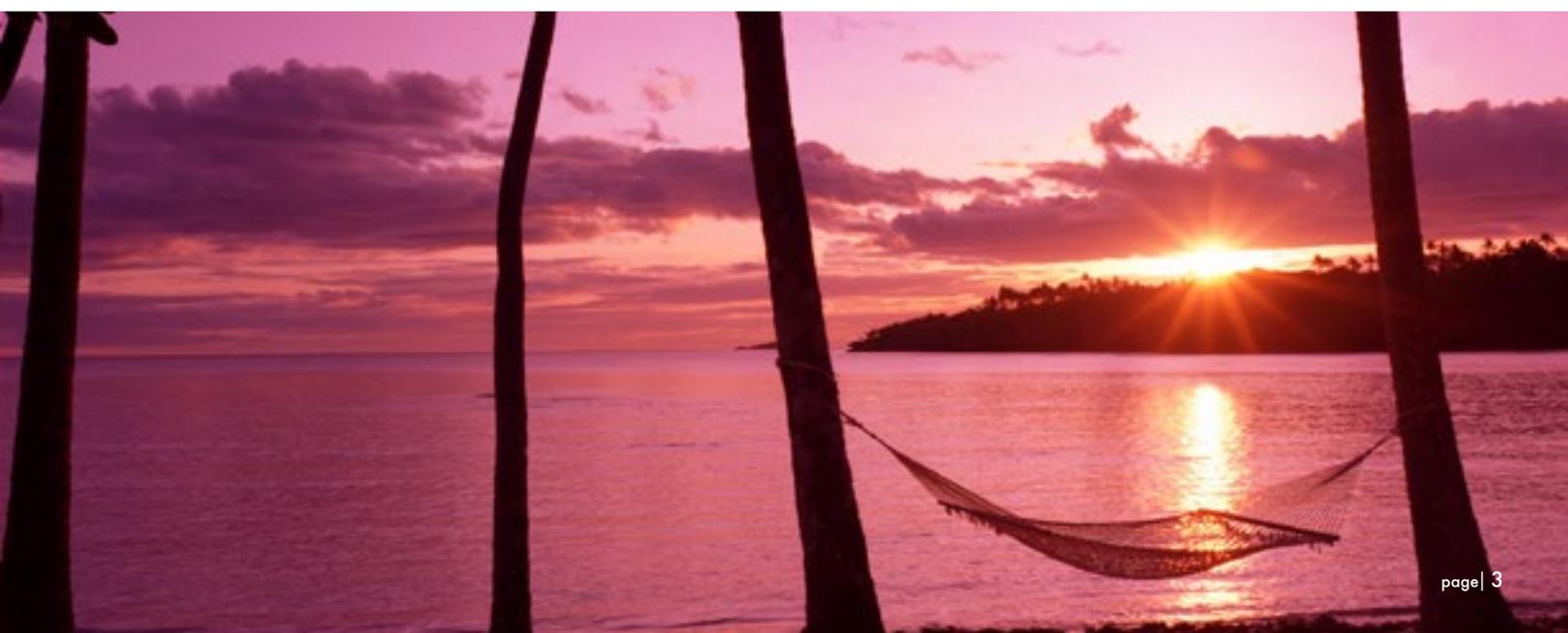
During your Life Mastery experience, you'll participate in a monitored cleanse designed by health experts as you learn how to tap into the swell of natural energy that resides in each of us. You'll also learn about what foods will help give you energy, how to decrease your stress level and specific steps you can take to create empowering habits that become automatic patterns for a more healthy and vital life.

## Energize Your Spirit

More than a seminar, Life Mastery is a profound experience during which your mind and body will undergo massive transformations that truly recharge the human spirit. This program will help you discover a renewed passion for your life, your relationships and your work as you experience absolute emotional command and physical transformation and become intimately familiar with the inner workings of your mind, body and spirit.

## Revitalize Your Mind

The answers you've been seeking can be found at Life Mastery. In this unique and intimate environment, you'll have an opportunity to learn from several master teachers including Tony Robbins; wellness expert Dr. Deepak Chopra; deaf comedienne and inspirational speaker Kathy Buckley; functional anatomist on the elimination of structural pain, Pete Egoscue; and the professional athletes' trainer Jon Hinds.



# LIFE MASTERY®

Join the Masters of Our Time to Perfect the Life of Your Dreams



Chopra



Ornish



Egoscue



Hinds

## 12 WAYS TO REVERSE AGING

**Deepak Chopra, M.D.** is a respected authority on the interdisciplinary sciences of psychology, neurology and immunology. Deepak understands how our bodies are affected by shifts in our mental and emotional states. Formally trained as an endocrinologist, Deepak teaches us how to eliminate mental and physical conditions that we associate with aging in order to live a full, healthy and vibrant life. An author of over 49 books and the founder of the Chopra Center for Well Being, Deepak is masterful at bridging health and healing with the human spirit.

## DISEASE PREVENTION THROUGH NUTRITION

**Dr. Dean Ornish, M.D.** has directed clinical research demonstrating, for the first time, that lifestyle changes have the power to reverse severe coronary heart disease, without drugs or surgery, for more than 35 years. His research also showed that lifestyle changes affect gene expression, "turning on" disease-preventing genes and "turning off" cancer and heart disease. This research has been published in the most highly respected medical journals in the country. Resoundingly recognized as a leader in healthcare, Dr. Ornish was appointed by President Clinton to the White House Commission on Complementary and Alternative Medicine Policy and by President Obama to the White House Advisory Group on Prevention, Health Promotion, and Integrative and Public Health.

## GET BACK IN ALIGNMENT AND MAXIMIZE YOUR BODY'S STRENGTH

**Pete Egoscue** is a pioneer and world leader in alleviating chronic pain. He teaches us how the overall quality of your life, as well as how your organs function, comes from how your structure is aligned. Pete will work with you throughout the week to put your body back in balance, make sure your structure is strong, and develop the habits that impact your health for a lifetime.

## FUNCTIONAL STRENGTH, POWER SPEED AND STABILITY

**Jon Hinds** is a Master Trainer and business founder with over 30 years of global training experience. With his broad knowledge of human physiology and simple training philosophies, Jon has mastered the art of healing and strengthening the body. His dedication to these disciplines has yielded numerous patented training tools and a unique training methodology that continue to attract Olympic and professional athletes from all over the globe. Jon is currently the Owner and Founder of the Monkey Bar Gym franchise. He is also the Vice President of LifelineUSA, a global leader in fitness innovation and product distribution.

\*Speakers are subject to change without notice;  
some content delivered digitally

# LIFE MASTERY®

*Join the Masters of Our Time to Perfect the Life of Your Dreams*



Gundry



Erasmus



Buckley



Horan

## DIET EVOLUTION

**Dr. Steven Gundry, M.D., F.A.C.S., F.A.C.C** is internationally recognized as an inventor, researcher, and one of “America’s Top Doctors.” He is the inventor of some of the most widely used heart-surgery devices and is renowned as an infant heart-transplant surgeon. Author of more than 200 articles and books about cardiac surgery, and the nutritional reversal of heart disease, high cholesterol, diabetes and hypertension, Steven is a pioneer and expert in his field. He now helps patients avoid cardiac and other surgical procedures by using nutrition to reverse heart disease, diabetes and arthritis. By combining the best of the raw-food and sugar-free plans, Dr. Gundry brings you to the next stage of diet evolution.

## THE IMPORTANCE OF ESSENTIAL FATS

**Dr. Udo Erasmus, Ph.D** was poisoned by pesticides in 1980 and unable to get medical help. He used his extensive university background in biological sciences, biochemistry, genetics, and psychology, to cure himself naturally. He created a method for “making fresh oils with health in mind” and his oils have made their way into 40 countries, even as far as Antarctica. Author of four books, Udo has given himself to educating the world on the health of fats by giving over 5,000 educational talks and more than 3,000 interviews. He will teach you the “fats that kill,” and the “fats that heal.”

## THE POWER OF EMOTIONAL MASTERY

**Kathy Buckley** is an award-winning comedienne and actress who shares with us her story of overcoming some of the most difficult obstacles one can imagine in life, and how she met those challenges with dignity, courage, and laughter. Kathy, known as “America’s First Hearing Impaired Comedienne,” shows us the true power of Emotional Mastery—seeing our problems as gifts, and knowing that we are more than anything that could ever happen to us.

## BREAKTHROUGHS THROUGH MOVEMENT

**Lucia Horan** was quite literally born into the family of 5Rhythms® and she will share with you both her lifetime of experience and her love for the dance and faith in the practice. Born and raised in the community of Esalen Institute, Lucia has been teaching 5Rhythms® for over 15 years. 5Rhythms® is a dynamic movement practice that ignites creativity, connection, and community.

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# LIFE MASTERY®

## Overview

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Tony Robbins has personally designed the Life Mastery experience to help you achieve maximum benefits in your life. While you enjoy luxurious accommodations, private beaches and a state-of-the-art spa and wellness center, you will learn to embrace your emotions, your purest thoughts and a newly energized and healthy body. Tony brings together the world-class teachings of specialized experts, doctors and scholars via video. Each speaker plays an integral part of each day's program, as this 4½-day process provides the latest cutting-edge tools to integrate each speaker's strategies into a practical form you can use to effectively transform your life.

### DAY 1 **Let the Journey Begin**

Picture yourself in a majestic paradise, peering out into crystal blue water as you experience an overwhelming sense of peace. Feel the elation of finally taking control of what's most important in your life. Today you will discover the awe-inspiring sense of absolute certainty that you can accomplish anything with the right beliefs and strategies; anchor in the ultimate sense of certainty that you can accomplish anything as you climb a 50-foot pole and jump onto a trapeze eight to ten feet away; and explore and begin to engage the three mandates of vital health and energy.

### DAY 2 **Emotional Mastery**

None of us escapes the power and impact of our personal emotions. No matter how much you achieve in the process, if you experience consistent feelings of frustration, uncertainty, worry and anger, the quality of your life will be grounded by these negative emotions. This day is about engaging the tools that will help you master your emotions. It begins with an evaluation of the patterns of emotions and feelings that have impacted your progress in the past. Then you'll integrate Tony Robbins' finest tools for creating lifelong change. Today you will use the most advanced tools and processes to begin to reinvent and energize your body by cleansing and detoxifying your system; learn how taking command of your emotions can help renew your spirit and energize your mind; master the Quality Quantifier to help you vanquish unhealthy cravings from your life; and develop the conviction to manage your emotions and enhance your physical well-being under any and all circumstances.

### DAY 3 **Relationship Mastery: Revitalize & Regenerate**

Often, people who are seemingly in good physical shape eventually get a major wakeup call. These people are fit but unhealthy. On this day, you will focus on how to immediately unleash your body's natural vitality and create the sleek, streamlined, supercharged body you deserve. There is no part of your life in which you will find greater joy, fulfillment and love than in your relationships. Mastering this area can provide the greatest gift of life because intimate relationships are the ultimate magnifiers of human emotion. Today you will experience physical freedom by mastering tools for eliminating pain and stress; learn how to reignite the passion in a relationship you already have, or define and create a plan to find your ideal mate; and understand how to use any situation as an opportunity to develop new meanings and raise your personal standards.

### DAY 4 **Mind & Body Connection**

Aligning your mind, body and spirit is the key to unlocking your energy and passion. Experience a day unlike any other that will activate your body, open your mind and excite your spirit. Today you will find your inner voice with Edwin Coppard and learn nutritional lifestyle changes that will help put you on the path to your best health.

### DAY 5 **Your Final Integration & Life Plan**

Creating a compelling future is one of the most important elements to lifelong happiness. Create your ultimate future by integrating all you have learned into a practical format that you can use throughout your life. Tony will guide you through the most critical decisions you will face in your life. Today you will create your personalized life plan – the ultimate standard and specific structure you are committed to following to create the life you desire; hear from Art Berg on how you can take the most difficult experience of your life and turn it to your advantage; and seize the conviction that you can continuously grow, contribute and impact lives through effective leadership.

# WEALTH MASTERY®

## Essential Strategies For Financial Freedom

What if money was no longer a limitation but a powerful tool you could wield to create sustainable wealth? Imagine knowing you could maintain your current standard of living—and create even more abundance in your life—without ever feeling stressed or overwhelmed.

A revolutionary four-day program designed by world-renowned business adviser and life coach Tony Robbins, Wealth Mastery will equip you with proven strategies and insights from the world's top investors, traders and business experts. Tony has distilled the collective knowledge of these experts and converted it into straightforward strategies and tools you can use to immediately enhance the quality of your life.

### Invest in Yourself

Whether you're investing on the most basic level and want to learn fundamental ways to manage your retirement account or you're an experienced investor eager to learn more about sophisticated tools for accelerating financial return, Wealth Mastery is your ticket to financial freedom.

### Discover the Psychology of Wealth

Each of us also has our own money mindset—a unique set of beliefs regarding wealth, abundance and prosperity. Those who become most prosperous understand and change their own perception of wealth to make living a life of abundance a personal must.

### Let Your Money Do the Work

Individuals who enjoy absolute financial freedom have learned to transform the money they earn by day into profits that grow overnight. Rather than working for your money, learn how to make your money work for you.

### Employ Defensive Strategies

You should be the one controlling your money—not the market. At Wealth Mastery, you'll learn how to safeguard your investments, gain global vision and discover alternative strategies for creating wealth. Wealth Mastery will move you beyond broad theory as you practice defensive strategies for protecting your portfolio.

"I knew nothing about investing or trading when I arrived at the program. Now, six weeks later, I've just bought my dream home because my investments are truly supplementing my income. This course paid for itself in just three weeks!"

—**Sherry Fitzgerald,**  
**Sales Manager**  
Las Vegas, Nevada

"I consider myself an experienced investor, but I learned more in a few days here than I had in all my years of trading. The strategies taught at this program were beyond anything I'd been exposed to before. The program is incredibly informative, and it's great fun!"

—**Stephen Foti,**  
**Vice President of Sales**  
International Choice Cable,  
Rochester, New York

# WEALTH MASTERY®

Go Beyond Financial Independence And Obtain Financial Freedom



Graziosi



Cunningham



Smorch



Diamandis



Jenkins-Robbins



Dent

## REAL ESTATE INVESTMENT STRATEGY

**Dean Graziosi** is an expert real estate investor, television personality, and author of multiple New York Times best-selling books. Dean has touched millions of lives around the world through his powerful investing education and hosts the #1 real estate live event training company in America. He personally organizes hundreds of real estate deals each year, and will teach you dynamic tools for investing in the current market.

## FINANCING BUSINESSES

**Keith Cunningham** has had business and teaching in his blood since the age of 11 when he was just a young boy selling eggs. Since then, he has gone on to become a negotiator and capitalist who has done over \$1 Billion worth of deals, started over 15 companies and negotiated over 200 deals in excess of \$1 million each. In 2002 Keith started his Business School for Entrepreneurs where he teaches people how to launch, grow, buy, sell or turn around their business. He is the only speaker who speaks at Tony's Wealth Mastery, Business Mastery, and Platinum events and has appeared at acclaimed seminars around the world including those of Robert Kiyosaki. Keith is a dynamic speaker with a sense of humor that will leave you equally as entertained as educated. In his session, Keith discusses some of the top mistakes that businesses make, and what you can do to take your business to the next level.

## INTERNATIONAL INVESTING

**Michael Smorch** is an expert in international investing with extensive experience in a variety of investment areas, including foreign securities and currencies, precious metals, private placements, venture capital and corporate finance. The Founder of a global asset management firm, and the Chief Investment Officer for two macro hedge funds, we're excited to have Michael's knowledge and expertise. During his session, he will be discussing how to take advantage of emerging international markets, and give an interesting look on what's happening in the global economy as well as insights into opportunities he sees on the investment horizon.

## FUTURIST & ENTREPRENEUR

**Peter Diamandis** is the Chairman and CEO of the X PRIZE Foundation, which leads the world in designing and launching large incentive prizes that award radical breakthroughs in the areas of Exploration, Life Sciences, Energy, and Education for the benefit of humanity. As Co-Founder & Chairman of the Singularity University, a Silicon Valley based institution partnered with NASA, Google, Autodesk and Nokia, Diamandis counsels the world's top enterprises on how to utilize exponential technologies and incentivize innovation to dramatically accelerate their business objectives. In his talk, Peter discusses the vision behind the X-Prize Foundation, and introduces us to what is on the technological horizon.

## ALTERNATIVE INVESTMENT STRATEGIES

**Josh Jenkins-Robbins** is the Chief Marketing Officer and principle at Mosaic Investment Group. Josh is involved in various financial services related businesses including a low cost 401k service, a niche qualified plan advisory, and a nationally recognized firm that provides sophisticated tax planning structures for the high net worth marketplace and insurance dedicated fund services. Josh is passionate about bringing strategies and tools that in the past have only been available to high-end clients, and translating them for a broader investment audience. In his session, Josh will be sharing some vital information that every investor should be aware of, as well as offering some specific solutions on how to make the most of your investments.

## SPENDING CYCLE & ECONOMIC OUTLOOK

**Harry Dent** is one of the most sought after economists in the world and a regular at Tony's Platinum Financial programs. In his book "The Great Boom Ahead," published in 1992, Harry stood virtually alone in accurately forecasting the unanticipated "Boom" of the 1990s. He is the founder and President of the H. S. Foundation whose unique research helps people understand larger economic trends and cycles. In his session, Harry outlines how we got to where we are, and offers an insightful view into where we are heading in the future.

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# WEALTH MASTERY®

## Overview

A revolutionary program designed by world-renowned business advisor and life coach Tony Robbins, Wealth Mastery will equip you with proven strategies and insights from the world's top investors, traders and business experts. Tony has distilled the collective knowledge of these experts and converted it into straightforward strategies and tools you can use to immediately enhance the quality of your life. You will leave with a detailed financial plan that will layout where you are, where you want to be, what you need to do to get there, and what will happen if you do not follow the plan. At Wealth Mastery you will more than simply learn— you will do.

### DAY 1 The Psychology of Wealth

You will learn how to gain an understanding of various strategies that will help you create or maintain wealth—even in tough economic times; intelligently and powerfully allocate your assets according to your individual needs; employ the psychology of the world's most successful investors and entrepreneurs; and take advantage of a tough economic market by identifying unique opportunities to increase your wealth.

### DAY 2 Creating a Financial Plan That Works

You will learn how to design a personal financial plan and establish your exact financial destination; establish your financial goals and create a plan to achieve them; identify, plan and implement defensive exit strategies to limit potential losses or risks; and identify patterns in demographics that will help increase profits in your investments or business.

### DAY 3 Strategies for Sustaining Maximum Wealth

You will learn how to produce immediate cash flow by discovering and eliminating hidden costs; transform your debt into wealth by creating an effective spending plan; utilize tried-and-true investment strategies that work best for you; and intelligently select investments or businesses based on current trends or new opportunities in a down market.

### DAY 4 Your Final Integration

You will learn how to know the road ahead and navigate through it; and take your newfound financial knowledge and turn your dreams into reality.





"I challenge you to make your life a masterpiece. I challenge you to join the ranks of those people who live what they teach, who walk their talk."

**—Tony Robbins**

"The tools that are here are amazing. What it can do to your life and your relationships is more than you can ever imagine."

**—Zahra Jiwa,  
Real Estate Professional  
Calgary, Alberta, Canada**

"It was incredible, every moment was very magical. The transformation in myself and those around me was shocking."

**—Marc Rambod,  
San Francisco, California,  
Business Owner**

"Life Mastery opened me up to understanding more of what I want to create in life."

**—Annie Blackburn,  
Retired Entrepreneur,  
Mount Vernon, Washington**

# ANTHONY ROBBINS

## *The Leader Called Upon By Leaders*

For more than 35 years, Anthony Robbins has served as key adviser to renowned world and business leaders. He has an unrivaled ability to distill complex strategies into simple and powerful models that can be applied immediately to produce measurable, lasting results. Robbins has directly impacted the lives of more than 4 million people in over 100 countries with his best-selling products, public speaking engagements and live events.

A recognized authority on the psychology of leadership, negotiations, organizational turnaround and peak performance, Robbins has been honored for his business acumen, strategic intellect and humanitarian endeavors. He has addressed Harvard Business School and the British Parliament and consulted with members of two royal families, Fortune 500 CEOs, U.S. Congresspersons, the U.S. Army, the U.S. Marines, and three U.S. Presidents. A successful entrepreneur, Robbins serves as Chairman of five private companies and Vice Chairman of one company that together generate nearly half a billion dollars in revenue per year.

*“Tony Robbins named one of the top 6 advisors to help clients take their business to the next level.”*  
**—American Express**

“Tony Robbins ranks among the “Top 50 Business Intellectuals in the World.”

**—Accenture’s Institute for Strategic Change**

“Tony Robbins ranks among the “Top 200 Business Gurus.”

**—Harvard Business School Press**

“Tony empowers people to permanently transform their lives and create the world of their dreams. His techniques and methods are based on solid scientific research and his results are lasting. Tony is a compassionate human being. I value his friendship and admire the magnificence of his being.”

**—Dr. Deepak Chopra**  
Wellness Expert and Bestselling Author

“[Tony Robbins’ work] has been an enormous source of strength and insight for me both personally and professionally.”

**—Peter Guber**  
Chairman of the Board and CEO  
Mandalay Pictures



Step Up and Claim Your True Power—Take Action Now!

## Your Journey To Personal Transformation Begins Here

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Life Mastery is not a seminar; it is a life-transforming experience where you are renewed and revitalized in the process. It is a chance to be in one of the most beautiful places in the world, with time to breathe, to rest and to listen to the whispers of destiny.

Life Mastery is about mastering the key elements of your life: physical health, emotional well-being, relationship fulfillment, spirituality and the command of time. Immerse yourself in the extraordinary surroundings of Namale, Tony's Fijian hideaway that he personally designed to transform himself and you. What will four-plus days of pure rejuvenation and joy do to transform your life? Commit now!

## Your Journey To Financial Freedom Begins Here

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Whether your net worth is \$100 million or your debt is \$100,000, Wealth Mastery will help you design a financial plan that is specifically tailored to your needs and investment style and is ultimately achievable.

At Wealth Mastery, you'll do more than just learn—you'll do. You'll learn directly from successful investors and entrepreneurs who will give you a variety of strategies to create wealth, even in a down market.

*Due to the intimate and focused nature of the events, seating for each event is limited to just 100 participants, so you must reserve your place well in advance.*

### CALL NOW TO ENROLL:

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Toll-Free: 800.898.8669 | Direct: 858.535.9900 | International: 001.858.535.9900

[www.TonyRobbins.com](http://www.TonyRobbins.com)

#### **Money-Back Guarantee**

*If after attending the first three days of Life Mastery or the first day of Wealth Mastery, you don't feel you have learned enough to create a more fulfilling and inspiring life, simply hand in your program materials. We'll send you a complete refund, no questions asked.*



ROBBINS RESEARCH INTERNATIONAL, INC.  
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