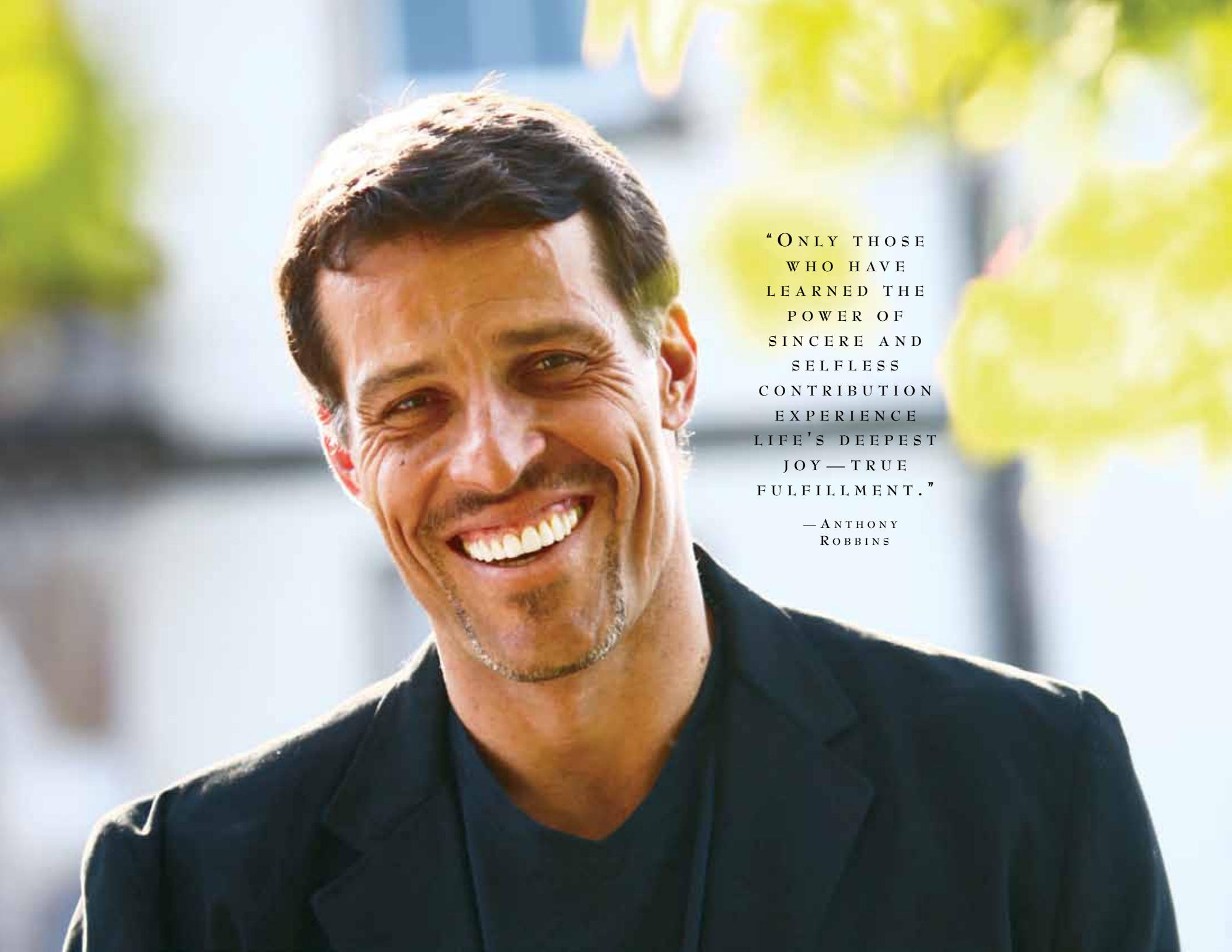

"Only those who have learned the power of sincere and selfless contribution experience life's deepest joy — true fulfillment."

— Anthony Robbins

The Anthony Robbins Platinum Partnership is an exclusive opportunity limited to one hundred serious players worldwide—each of whom is committed to living life at a level few ever imagine, much less attain.

The elite members of the Platinum Partnership enjoy an unprecedented opportunity to network with and learn from Anthony Robbins, and each other, in some of the most spectacular destinations on earth—from the shimmering slopes of Aspen to the fabled boulevards of Paris. You and your Platinum Partners will build a camaraderie born of incomparable luxury, great expectations and exquisite adventure—whether you are gliding through Italian vistas on bicycle, or through idyllic landscapes on the Orient Express.

The Platinum Partnership constitutes an exceptional brain trust and an unparalleled opportunity for networking. Members, by definition, have attained the pinnacle of success. They have demonstrated an uncommon passion for life, an unwavering commitment to personal and professional achievement, and an unstoppable resolve to rise above their laurels.

The Platinum Partners will receive a level of personalized coaching previously not available through the Robbins organization. Anthony Robbins has personally coached a select group of individuals, throughout the years, each of whom has paid one million dollars annually and a percentage of their increased profits in the process. Now, Anthony Robbins has modeled that exact system to make it available exclusively to members of the Platinum Partnership through Anthony Robbins' elite coaches.

Above all else, the Platinum Partnership provides an opportunity to contribute at a level that few have the occasion or the means to achieve.

THE PLATINUM PARTNERSHIP CONSTITUTES AN EXCEPTIONAL BRAIN TRUST AND AN UNPARALLELED OPPORTUNITY FOR NETWORKING.

Ten thousand dollars of the $65,000 annual membership dues directly support The Anthony Robbins Foundation. Thus the Platinum Partners collectively contribute a million dollars a year to help feed 200,000 families, support 1,716 schools, create programs in more than 672 prisons, develop youth leadership programs and team mentoring projects nationwide, and more.

Platinum Partnership membership is extremely limited. More than 30 million people worldwide have been impacted by Anthony Robbins' audio coaching systems and internationally best-selling books. Millions of people are exposed to Anthony Robbins through his television appearances each year, and more than fifty thousand individuals from 70 nations of the world attend his seminars annually. Membership in the Platinum Partnership is limited to one hundred individuals worldwide, and is by application only. Once annual charter membership is complete, you will be unable to gain admittance unless an existing member departs. Memberships can be renewed annually, by invitation only.

Clearly, the Anthony Robbins Platinum Partnership is not for everyone, nor is it meant to be. If, however, you know the Platinum Partnership is for you, we invite you to request a formal application by calling the Platinum Partnership Concierge at 877.752.8758 (International 001.858.713.8228). Anthony Robbins looks forward to welcoming you.

"I treasure my time with Tony—learning, growing, sharing and making a real difference together. What else is life about?"

— Quincy Jones, Producer

Experience Exquisite Rejuvenation at Anthony Robbins' Private Fijian Paradise

Imagine relaxing, networking, brainstorming and socializing with Anthony Robbins, and your Platinum Partners, in the private magical paradise of Namale Resort. You will experience Tony's unrivaled Life Mastery Pure Energy Cleanse program in an environment of breathtaking beauty.

Luxuriate in the splendor and service of one of the world's foremost resorts—and experience the exquisite rejuvenation process that Anthony Robbins utilizes to attain his own unbridled energy and boundless health.

Your week begins with an integrated physical testing program, including magnified visual display and Anthony Robbins and his Faculty of Masters will then confer with you and each other to create a program custom-tailored to address your precise needs and desires.

You will receive individualized coaching from the best, all in a setting of profound re-creation and relaxation. You will enjoy meditation, massage, yoga and pampering in an environment of unparalleled splendor—and regain the childlike feelings of freedom, flexibility and vitality that you so richly deserve.

TRAVELERS'
CHOICE
2011
"In my 12 years of traveling Fiji, the new Namale has to rank among the top three ultra-special resorts in the country."
— Kim Gravelle, "Islands"—Air Pacific's in-flight magazine

Experience Ultimate Adventure with Anthony Robbins and Fellow Power Players

You and your Platinum Partners will receive exclusive invitations to up to four incredible adventures per year. Tony will join you on selected adventures of networking, brainstorming, and playing in such diverse locales as a private palazzo in Venice and one of the world's best race car schools in Lime Rock, Connecticut.

Each of these memorable journeys has a distinctive theme. Over the past few years, members have enjoyed learning about relationships from masters aboard a private yacht in the Mediterranean, and witnessing a lively debate between two financial gurus at Skibo Castle in Scotland.

While travel costs and accommodations are not included in the program, your Platinum Partnership Concierge will support with travel arrangements to add to your convenience and ensure your comfort.

The Platinum Partnership is an exceptional brain trust of extraordinary people who are committed to personal and professional achievement—and to giving back and sharing their good fortune with society.

Whether you're reveling in the excitement of the costume ball during Carnaval at the Copacabana Palace in Rio, riding a camel through the Sahara, or kayaking down the Zambezi river, you will treasure your time as a Platinum Partner. You will enjoy the espirit de corps that comes from luxuriating in the most spectacular locations on earth with a close-knit group of peers.

"Platinum Partnership is a group of blessed, dynamic, beautiful individuals who come together to form this unique group. You won't find this anywhere else. I've searched my entire life for a peer group like this."

Aaron Brauch
Platinum Partner
Business consultant

"He who enjoys true leisure has time to improve his soul's estate."

— Henry David Thoreau

The Exponential Power of Contribution

For more than a quarter of a century, Anthony Robbins has devoted his life to providing critical resources of caring, education and inspiration—as well as specific strategies and tools—for helping those most in need: the homeless, the elderly, prisoners and inner-city youngsters. Each year more than 75 homeless shelters, 750 prisons, 2,000 schools and 200,000 families across 11 nations are the beneficiaries of The Anthony Robbins Foundation—all because a small group of individuals has found a way to not simply provide for themselves and their families, but to create *abundance* in their lives—empowering them to profoundly touch the lives of those most in need.

The Platinum Partnership embodies those unique souls who have discovered *true* success—whose lives are about more than themselves, and who are committed to creating an enduring legacy that will impact the world.

"The life given us by nature is short, but the memory of a well-spent life is eternal."

— Cicero

Maximize Your Momentum and Mastery By Receiving Guidance From the Best Coaches on Earth

Your Platinum Partner membership includes a level of individualized coaching previously not available through the Robbins organization. Throughout the years, Anthony Robbins has personally coached a select group of individuals, each of whom has paid one million dollars a year and a percentage of their increased profits in the process. Now, as a Platinum Partner, you too will benefit from one-on-one Elite Coaching by one of Tony's top coaches, modeled precisely on the system Anthony Robbins has developed for his million-dollar-a-year clients. Your coaching will be conducted three times each month.

Finally, you will be invited to experience Anthony Robbins' live events (in a select Platinum reserved section, when available) whenever you want, as often as you like, anywhere on earth, for the entire year. You will also receive a guest ticket to every UNLEASH THE POWER WITHIN weekend. And, your immediate family members, simply by virtue of their having the good fortune of being related to you, are entitled to receive a special twenty-five percent discount on any of Anthony Robbins' live events—including Mastery University.

Attend any program whenever you want, as often as you like, anywhere on earth—and of course, enjoy the best seats in the house.

Your Most Exclusive Opportunity with Anthony Robbins

Of course, there's more. Throughout the year, you will receive special invitations from Tony to join him at events he knows you will enjoy—and that he is eager to share with you. You will have a full-time Platinum Concierge standing by to assist you and ensure that you receive the level of care and comfort that you deserve. In short, your experience as a Platinum Partner will be nothing less than extraordinary.

Only one hundred select individuals will be accepted into the Platinum Partnership. Once annual charter membership is complete, admission into the Platinum Partnership will be available only upon the departure of an existing member. Memberships may be renewed annually, by invitation only.

"I always have extremely high expectations for Tony's events and somehow, he always delivers far beyond. The Platinum Partnership has been no different. The payback from the association with Tony and the incredible group of Partners is beyond measure."

—Brad Adams, Business Owner

"Almost overnight, I've added many new friends—people that I love and respect so much that they now live in the special "best friends" room of my heart! From business strategies to personal insights to helping with housing for my daughter, I know I can count on my Platinum Partners for solutions! There is no group that can match you—what a joy and privilege to be with you!"

—Doug Johns, Attorney

"Meeting my fellow Platinum Partners was everything I expected—maximum passion, ultimate energy, and consummate friendship. I could not wish for a better experience. I am honored to be among these beautiful people."

—Annie Rumsey, Investor

If you would like more information about applying for membership in Anthony Robbins' Platinum Partnership, please call the Platinum Partner Team at 877.752.8758 (internationally, call 001.858.713.8228).