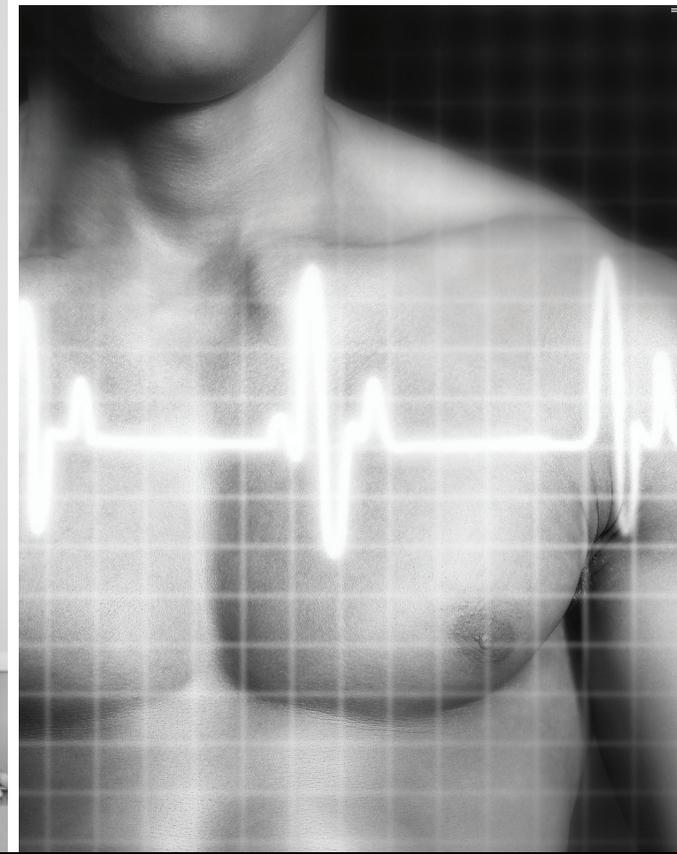


ANTHONY  
ROBBINS  
LIVE



# UNLEASH THE POWER WITHIN

WHERE THE IMPOSSIBLE BECOMES POSSIBLE

San Jose, CA, July 19-22, 2012

“This was one of the most incredible experiences of my life.”

—**Oprah Winfrey,**  
*After attending UPW Los Angeles, 2011*

“Tony Robbins and his strategies and tools, have been at the core of our culture from the beginning. He has been one of the critical keys to Salesforce.com’s leadership in cloud computing and its growth into a 2 billion dollar company.”

—**Marc Benioff,**  
*CEO Salesforce.com*

# 4 STEPS TO TRANSFORMATION

Dear Friend,

Let's get real. We're living in a time when most people are lowering their expectations. We live in a time of tremendous uncertainty. At a time when 63% of Americans believe that the quality of life for themselves and their children's future is far less than it was in the past. We're in a season of change—where we must thrive and not survive.

No matter how successful you are, there's a gap between where you are and where you want to be. If your career is going great, you very often don't have time for your kids. If your relationship with your kids is wonderful, your body is out of whack or your intimate relationship is not where you want it to be.

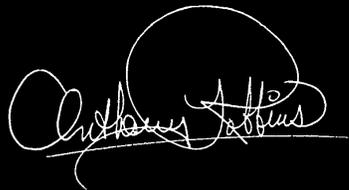
After thirty-four years of working with more than 4 million people from 100 countries, I've designed and refined a process that will help you take control of your life - to redefine what you want today and create a plan to eliminate the choke hold on your life and rejuvenate yourself; emotionally, physically, and mentally.

Three years from now the world will be different. Are you prepared to take advantage of it today?

Unleash the Power Within is about unlocking and unleashing the forces inside you that can help you to break through any limit and create the quality of life that you desire and deserve.

I hope you will join me for 3½ days that will change your life forever; that will help you as you enter through your own crossroads of greatness. It will be my pleasure to serve you.

Until then Live Strong and as always,  
Live With Passion!



**Anthony Robbins**  
World Authority on Leadership Psychology



## THURSDAY | STEP 1

### TURN FEAR INTO POWER

#### The Firewalk Experience

Imagine that fear was suddenly no longer a factor in your life. What would you do? What would you change, give, be, or accomplish? Those who create an extraordinary life and achieve their highest vision share one fundamental power: the capacity to turn their fears and limitations into positive focused action.

- Learn the secret to peak performance that Anthony Robbins has used to transform the world's elite athletes, entertainers, and business leaders.
- Discover how to break the unconscious fears that are holding you back.
- Storm across a bed of hot coals between 1,200 and 2,000 degrees Fahrenheit. (You don't have to, but you'll want to!)

Once you start doing the impossible (or at least what you thought was impossible), you can conquer the other fires of your life with ease.

*"Since Tony's programs, I've experienced a whole new relationship and marriage, a 79-pound weight loss, a 600% increase in my income, and a new position in a billion-dollar corporation. Thank you, Tony!"*

**—Polly Bauer**  
Subsidiary President/CEO Home  
Shopping Network  
Credit Corp

## FRIDAY | STEP 2

### TURN DREAMS INTO REALITY

#### The Power Of Success Conditioning

**Clarity is power.** Leaders have it; followers are constantly looking for it. You'll acquire it in this session, no matter where you're starting from. You'll leave with a clear understanding of what it is you truly want most in your life, make fundamental decisions, build a plan and create strategies for sustained momentum.

- Discover the 3 steps to changing anything in your life permanently.
- Develop a clear target of what you want in your life and why—in your career, your body, your finances and your relationships.
- Master the powerful skills of rapport and influence to maximize your effectiveness as a parent, partner, business person and leader.
- Powerfully experience where you are now in your life, envision exactly where you want to be and learn how to close the gap between the two.



**YOUR PAST DOES NOT EQUAL YOUR FUTURE**

July 19-22, 2012 San Jose, CA

SATURDAY | STEP 3

BREAK THROUGH TO YOUR NEW LIFE

Transformation Day

Now that you've conquered your fears, clarified what you want and made a plan for getting there, the only thing that's holding you back are the inevitable inner conflicts that prevent you from taking consistent action. On this day, you'll uncover beliefs that limit your life.

- Learn a step-by-step process for modeling the best strategies to consistently achieve any result you desire.
- Experience global change in your life by replacing beliefs that limit you with empowering beliefs that will drive you to get the results you want in any area of your life.
- Create and utilize triggers to get yourself (and others) to follow through.

SUNDAY | STEP 4

THE POWER OF PURE ENERGY

12 Master Principles of a Vital Life

What's the most important factor to creating an extraordinary quality of life? The answer is energy. Your health is the most important factor; yet in a time of constant demands, we often neglect what we know is most important. If you're going to take your life to the next level, it's vital to make a commitment to living a more energized and healthy life.

- Learn how to dramatically increase your energy.
- Learn effective nutritional and psychological strategies to bolster your immune system.
- Take the 10-day Challenge, put into action what you've learned and experience the vibrant energy, health and vitality you deserve.

"Tony Robbins' coaching has made a remarkable difference in my life both on and off the court. He's helped me discover what I'm really made of, and I've taken my tennis game—and my life—to a whole new level!"

—Serena Williams  
8-Time Grand Slam  
Tennis Champion  
and Olympic Gold Medalist



SAN FRANCISCO FOOD BANK  
MARIN FOOD BANK

We are teaming up with the San Francisco Food Bank & The Second Harvest Food Bank of Santa Clara and San Mateo Counties to donate 30 meals for every ticket sold to UPW San Jose – with a goal of providing over 100,000 meals to the local community in need!

IT'S IN YOUR MOMENT OF DECISION  
THAT YOUR DESTINY IS SHAPED.

CHANGE YOUR LIFE AND CHANGE THE LIFE OF OTHERS:

Partner with us and we will donate 30 meals in your name to San Jose families in need.

\$0 FINANCIAL RISK\*

100% SATISFACTION GUARANTEE \*We know from experience the impact that Unleash the Power Within will have on your life! That's why we're willing to take all the risk out of your decision to attend. Enroll now. You will be blown away. If you're not completely satisfied by Day 2 meal break, simply turn in your workbook and materials at the Customer Service desk. We'll mail you a full and complete refund. You have absolutely nothing to lose—and everything to gain in your life. The real risk is inaction.

BUT YOU MUST TAKE ACTION NOW!

LIMITED TIME OFFER: SAVE UP TO 25%

Offer expires 6/30/12. Limited to the first 150 purchasers! This offer sold out in less than a week the last time Tony was in San Jose!

TWO EASY WAYS TO REGISTER



By Phone:

800.698.2317

To speak with one of our Personal Results Specialists



Via the Web:

TONYROBBINS.com/sanjose

"Tony Robbins provides an amazing vehicle for looking at your life, mapping out a mission, and determining what's holding you back and what you need to move forward. My mission in life is to access God's gift of creativity to inspire, to touch people's minds, bodies and spirits with love and compassion—to make a difference in this world. Tony tapped into my soul and helped me see my life's work more clearly."

—Donna Karan,  
Legendary Fashion Designer

**ANTHONY  
ROBBINS  
LIVE**

**JULY 19-22, 2012  
SAN JOSE, CA**

FSC RECYCLE  
LOGO HERE

***“Unleash the Power Within is about unlocking and unleashing the forces inside you that can help you to break through any limit and create the quality of life that you desire and deserve.***

***I hope you will join me for 3½ days that will change your life forever; that will help you as you enter through your own crossroads of greatness.”***

**—Tony Robbins**

***“This was one of the most incredible experiences of my life.***

**—Oprah Winfrey,**  
*After attending UPW Los Angeles, 2011*

*\*This is a limited time offer and will not last!*

**ACT NOW**



**By Phone:**

**800.698.2317**



**Via the Web:**

**TONYROBBINS.com/sanjose**



**ROBBINS RESEARCH INTERNATIONAL, INC.™**  
AN ANTHONY ROBBINS COMPANY

9888 CARROLL CENTRE ROAD, SUITE 100, SAN DIEGO, CA 92126  
© 2011 Robbins Research International, Inc. All rights reserved. 139096