

ANTHONY ROBBINS
LEADERSHIP MASTERY[®]

3 Steps to Master the Art of Creating Lasting Change

"Leadership Mastery has empowered me with the skills and mindset to become a true leader. It has produced the most dramatic personal growth that I have ever experienced."

— **John Hughes**

Entrepreneur
Darwin, Australia



EMPOWERING LEADERS

FOR CHANGING TIMES

Become An Agent Of Extraordinary Change: Three Powerful Strides Toward An Impeccable Life

A true leader brings out the greatness that lies within each human being and enables individuals to put that greatness into practice consistently. Leaders inspire themselves and others to do, be, give and become more than they ever thought possible. When faced with challenges, leaders defy the odds, set a new standard, and step up and create the future as they see it. Whether you are committed to connecting, contributing and growing as an empowered leader in your work, with your family or in your community, Leadership Mastery will immerse you in an environment of superior standards and set the pace for you to empower, not only yourself, but also those around you.

As an outstanding graduate of Anthony Robbins' Mastery University, you have demonstrated in action your commitment to creating an extraordinary quality of life. You have invested your valuable time and money to experience firsthand what most people only dare to dream of – a life of mastery. As an individual committed to creating positive change, to stepping up and reaching heights you never imagined possible, and to leading others to the next level, you are surely asking yourself, "What's next?"

Leadership Mastery is the ultimate training program for those who are ready to become dynamic, inspirational, empowering leaders.

"What Tony really gave me was the desire to take risks, take action, and really become something."

—Mark Burnett

Emmy Award winning producer of *Survivor* and *The Apprentice*

STEP 1: Leadership Academy®

Leadership Academy is an advanced program that will teach you the tools that Anthony Robbins consistently uses to have immediate impact and create lasting change in others. You will learn what makes us do the things we do, how to influence yourself and others, and how to step into any situation and make a difference in the quality of not only your life, but the lives of others. What could be more important in times of uncertainty, crisis and change?

At Leadership Academy® you will:

- Be put to the test and learn directly from our panel of Leadership Academy experts.
- Discover and develop your identity as a leader.
- Learn how to create lasting change in yourself and others with Anthony Robbins' "7 Master Steps to Creating Lasting Change".
- Master the principles of Human Needs Psychology™: Why we think, feel and behave the way we do; and how to change permanently for the better.
- Practice the core skills every leader needs to help themselves and others to create positive and empowering change.
- Learn how to coach others effectively and to build dynamic teams.
- Understand leadership styles, discover ways to grow and enhance your own as you bring out the leadership qualities in others.



STEP 2: Date With Destiny® Leadership

Do you remember your own Date With Destiny experience? How would you like to be in the position where you can learn how to help others experience a life-changing transformation? Learn and practice Anthony Robbins' most advanced skills – face-to-face with Anthony Robbins Trainers and Senior Leaders over two and a half days of advanced training.

From there, you will come “behind the curtain” to experience and participate in the transformations of Date With Destiny from a new perspective. During six days of immersion training, you will observe, break down, and apply the Seven Master Steps to Creating Lasting Change while experiencing firsthand the impact and joy of selfless contribution. You will be a part of the powerful process of this life changing event.

At Date With Destiny® Leadership, you will

- Learn advanced life transformation skills and leadership training.
- Participate in all 6 days of Date With Destiny, observing, discussing and learning from Anthony Robbins' teachings and interventions.
- Observe, break down and apply the Seven Master Steps to Creating Lasting Change.
- Practice the skills you've learned with other leadership participants.
- Be an integral part of an environment that encourages you to rise to the next level.



STEP 3: Wealth Mastery® Leadership

How would you like to discover how to gain true wealth through selfless acts of contribution?

During this program, you will spend a half-day in advanced financial leadership training, followed by four incredibly dynamic and engaging days, learning tools and strategies to help lead yourself and others through the current financial environment.

Out of your three leadership events, this is your utmost opportunity to practice your leadership skills in action, mastering concepts and strategies of wealth. By directly engaging with teams of participants on the spot, you will put yourself on the line to teach and empower others.

At Wealth Mastery® Leadership, you will:

- Learn how to coach, mentor, encourage, and inspire others to master this critical area of life.
- Participate in advanced financial leadership training.
- Practice your leadership skills and master wealth strategies.
- Work directly on your leadership skills with top trainers and teams.

“Anthony Robbins is the ‘ultimate coach’ for that special breed of men and women who will never settle for less than they can be.”

—Pat Riley
NBA coach of the decade



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Empowering Leaders for Changing Times.

Great leaders have the courage to take the first step, and the capacity to influence thoughts, feelings and behaviors in others for the greater good. Best of all, they show up in tough times such as these.

Ready to fully show up in your new life knowing you are a leader's leader—and a force for good? As an integral part of Leadership Mastery, you are expected to step up—whatever the climate and conditions we are currently experiencing. You will be challenged. You will learn to better connect, contribute and grow as an already empowered leader in all aspects of life.

Leadership Mastery is an Anthony Robbins program.



Anthony Robbins has dedicated his life to helping people discover and put into action the tools, strategies and resources that create extraordinary results and amazing levels of personal fulfillment. He believes that the ultimate definition of a true leader is simple: **A true leader is someone who inspires others to become more of who they truly are.** To share the core tenets of leadership and his breakthrough system for creating lasting change, Tony Robbins created a premiere training program, designed specifically for the select few willing to answer the call to lead themselves, others, and the world.

Due to the intimate and focused nature of the events, seating for each event is extremely limited, so you must reserve your place well in advance.

Call now to enroll:

Toll-Free: 800.898.8669 | Direct: 858.535.9900 ext. 6189 | www.TonyRobbins.com/leadership-mastery

Money-Back Guarantee

In the unlikely event that after having participated in the first half of any session of Leadership Mastery, you decide that particular session is not right for you, simply hand in your program materials. We'll send you a refund, no questions asked.



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