

# PEAK PERFORMANCE

Leadership | Negotiation | Peak Performance



## Tony Robbins

### A Leader Called Upon by Leaders

For over 35 years, Tony Robbins has been helping people take their lives to another level—no matter how successful they already are—in the areas that matter most: business, personal finance, relationships, families, careers and health.

He has helped over 50 million people from 100+ countries transform their lives and businesses through his live events, books, audio programs, health products and personal coaching.



## On Peak Performance

We deliver proven strategies that will help you compress decades into days, learn by others people's experiences, and give you a clear pathway to closing the gap between where you are and where you want to be.

**Inspire a standard of greatness in everyone who represents your product.**

## Turn Tough Times Into Unstoppable Success: Persisting Through Pessimism

We're deep into autumn now, but soon winter will be here and, depending on where you live, that could mean some really tough, cold times ahead. Sometimes when we're struggling with dark days, we forget that **winter does not last forever**.

Our personal success stories come in seasons too. In spring, we get excited because things are just starting to grow. Maybe you started a new business or a relationship. It's full of promise. Then there's summer where everything kind of just coasts, and the days are long. The excitement is gone because everything is steady. Then, autumn comes, and it's time to reap your rewards. It's a great feeling until, inevitably, winter arrives and even though you're working as hard as you can, nothing seems to be paying off. Though it feels hopeless, it's actually the most fertile time for new opportunities.

Winter is the time to assess the reality of your situation, and instead of becoming pessimistic, construct a plan to carry you through.

One person who knew how to turn tough times into explosive growth was legendary investor Sir John Templeton. He saw the biggest opportunities in times of maximum pessimism, and he turned that simple vision into the first personal fortune valued in the billions. Talk about seeing things better than they are.

Sir John invested his entire nest egg—\$10,000—in low trading stocks on the New York Stock Exchange right after Hitler invaded Poland, sending the entire world into a panic. Everyone thought the disaster would never end, so they weren't investing. Meanwhile, Sir John was buying companies across the board, and when peace came and Europe began to rebuild, that \$10,000 became several million in a short time.

He didn't stop there. He made investments in Japan to kick-start their rebuilding efforts following the two nuclear attacks. The winter couldn't have been bleaker, but Templeton knew it wouldn't last forever, and he reaped billions in returns when the spring came.

*"Your philosophy of life shapes you more than anything else."*

—Anthony Robbins

Sir John's success reveals a fundamental aspect of the third Key: You won't make anything better than it is without making a sacrifice. Templeton capitalized on an opportunity, sure, but with an investment. He contributed his fortune where it was needed most and saw it grow as a result.

What are you willing to give in the dark days of winter?

### Think about the Three Keys of Leadership:

1

See things as they are (not worse than they are).

2

See things better than they are (have a vision).

3

Make it that way.

*"Since making that commitment (to attend a strategy session), our business has had the best two quarters in a row, ever. We're up nearly 40% for the same period last year."*

—Jenny Stilwell, CEO Boss Management Group Pty Ltd.

Contact us at 1-800-338-1368 or visit [TonyRobbins.com/Results](https://www.tonyrobbins.com/Results) to schedule a no cost Peak Performance Workshop for your office.