ANTHONY ROBBINS

PLATINUM PARTNERSHIP™

THE PLANET IS

OUR PLAYGROUND...

LOVE IS OUR LEGACY.

Your Most Exclusive
Opportunity with
Anthony Robbins

The Anthony Robbins Platinum Partnership is an exclusive and intimate opportunity limited to those who are committed to living life at a level few ever imagine, much less attain.

The elite members of the Platinum Partnership enjoy an unprecedented opportunity to network with and learn from Anthony Robbins, and each other, in some of the most spectacular destinations on earth—from the shimmering slopes of Aspen to the fabled boulevards of Paris. You and your Platinum Partners will build a camaraderie born of incomparable luxury, great expectations and exquisite adventure—whether you are gliding through Italian vistas on bicycle, or through idyllic landscapes on the Orient Express.

The Platinum Partnership constitutes an exceptional brain trust and an unparalleled opportunity for networking. Members, by definition, have attained the pinnacle of success. They have demonstrated an uncommon passion for life, an unwavering commitment to personal and professional achievement, and an unstoppable resolve to rise above their laurels.

The Platinum Partners will receive a level of personalized coaching previously not available through the Robbins organization. Anthony Robbins has personally coached a select group of individuals, throughout the years, each of whom has paid one million dollars annually and a percentage of their increased profits in the process. Now, Anthony Robbins has modeled that exact system to make it available exclusively to members of the Platinum Partnership through Anthony Robbins' elite coaches.

THE PLATINUM PARTNERSHIP CONSTITUTES AN EXCEPTIONAL BRAIN TRUST AND AN UNPARALLELED OPPORTUNITY FOR NETWORKING

Above all else, the Platinum Partnership provides an opportunity to contribute at a level that few have the occasion or the means to achieve.

A portion of your annual membership dues directly supports The Anthony Robbins Foundation. Thus the Platinum Partners collectively contribute more than one million dollars a year to help feed 200,000 families, support 1,716 schools, create programs in more than 672 prisons, develop youth leadership programs and team mentoring projects nationwide, and more.

Platinum Partnership membership is extremely limited. More than 30 million people worldwide have been impacted by Anthony Robbins' audio coaching systems and internationally best-selling books. Millions of people are exposed to Anthony Robbins through his television appearances each year, and more than fifty thousand individuals from 70 nations of the world attend his seminars annually. Membership in the Platinum Partnership is limited to a select group worldwide, and is by application only. Memberships can be renewed annually, by invitation only.

To request a formal application call the Platinum Partnership Team at 1.858.535.6244 (International 001.858.535.6244). Anthony Robbins looks forward to welcoming you.

"I treasure my time with Tony—
learning, growing, sharing and making
a real difference together.
What else is life about?"

— Quincy Jones, Producer

Experience Ultimate Adventure with Anthony Robbins and Fellow Power Players

You and your Platinum Partners will receive exclusive invitations to multiple incredible adventures per year. Tony will join you on selected adventures of networking, brainstorming, and playing in such diverse locales as a private palazzo in Venice and one of the world's best race car schools in Lime Rock, Connecticut.

Each of these memorable journeys has a distinctive theme. Over the past few years, members have enjoyed learning about relationships from masters aboard a private yacht in the Mediterranean, and witnessing a lively debate between two financial gurus at Skibo Castle in Scotland.

The Platinum Partnership is an exceptional brain trust of extraordinary people who are committed to personal and professional achievement—and to giving back and sharing their good fortune with society.

Whether you're reveling in the excitement of the costume ball during Carnaval at the Copacabana Palace in Rio, riding a camel through the Sahara, or kayaking down the Zambezi river, you will treasure your time as a Platinum Partner. You will enjoy the esprit de corps that comes from luxuriating in the most spectacular locations on earth with a close-knit group of peers.

"Platinum Partnership is a group of blessed, dynamic, beautiful individuals who come together to form this unique group. You won't find this anywhere else. I've searched my entire life for a peer group like this."

Aaron Brauch
Platinum Partner
Business Consultant

"He who enjoys true leisure has time to improve his soul's estate."

— Henry David Thoreau

The Exponential Power of Contribution

For more than a quarter of a century, Anthony Robbins has devoted his life to providing critical resources of caring, education and inspiration—as well as specific strategies and tools—for helping those most in need: the homeless, the elderly, prisoners and inner-city youngsters. Each year more than 75 homeless shelters, 750 prisons, 2,000 schools and 200,000 families across 11 nations are the beneficiaries of The Anthony Robbins Foundation—all because a group of individuals has found a way to not simply provide for themselves and their families, but to create *abundance* in their lives—empowering them to profoundly touch the lives of those most in need.

The Platinum Partnership embodies those unique souls who have discovered *true* success—whose lives are about more than themselves, and who are committed to creating an enduring legacy that will impact the world.

"The life given us by nature is short, but the memory of a well-spent life is eternal."

— Cicero

"Only those who have learned the power of sincere and selfless contribution experience life's deepest joy—true fulfillment."

— Anthony Robbins

Of course, there's more. Throughout the year, you will receive special invitations from Tony to join him at events he knows you will enjoy—and that he is eager to share with you. You will have a full-time Platinum Partnership Team standing by to assist you and ensure that you receive the level of care and comfort that you deserve. In short, your experience as a Platinum Partner will be nothing less than extraordinary.

A limited number of select individuals will be accepted into the Platinum Partnership. Once annual charter membership is complete, admission into the Platinum Partnership will be available only upon the departure of an existing member. Memberships may be renewed annually, by invitation only.

"I always have extremely high expectations for Tony's events and somehow, he always delivers far beyond. The Platinum Partnership has been no different. The payback from the association with Tony and the incredible group of Partners is beyond measure."

—Brad Adams, Business Owner

"Almost overnight, I've added many new friends—people that I love and respect so much that they now live in the special "best friends" room of my heart! From business strategies to personal insights to helping with housing for my daughter, I know I can count on my Platinum Partners for solutions! There is no group that can match you—what a joy and privilege to be with you!"

—Doug Johns, Attorney

"Meeting my fellow Platinum Partners was everything I expected—maximum passion, ultimate energy, and consummate friendship. I could not wish for a better experience. I am honored to be among these beautiful people."

—Annie Rumsey, Investor

Privileges of Membership

INVITATIONS TO EXCLUSIVE PLATINUM PARTNERS TRIPS WORLD WIDE

Not available to the Public - Platinum Partners only.

Events provide content only shared with Platinum Partners, in the world's most exclusive destinations:

- *Private Yacht Chartered in the Mediterranean*
- *World Class Safari through South Africa*
- *Exclusive Retreat to Skibo Castle, Scotland*

UNLIMITED ATTENDANCE TO All OF ANTHONY ROBBINS PERSONAL DEVELOPMENT LIVE EVENTS

Attend any and all of Anthony Robbins' live events, including Mastery University, as often as you like, anywhere on earth, for the entire year. Reserved seating.

(Valued at more than $50,000 USD)

ONE YEAR OF ULTIMATE MASTER COACHING

36 Thirty-Minute Sessions

(Valued at more than $12,000 USD)

COMPLETE LIBRARY OF ANTHONY ROBBINS MULTI-MEDIA PRODUCTS

(Valued at more than $5,000 USD)

COMPLIMENTARY **UNLEASH THE POWER WITHIN** GUEST TICKETS

One complimentary guest ticket per Unleash the Power Within event.

(Valued at more than $13,000 USD)

CONTRIBUTION TO THE ANTHONY ROBBINS FOUNDATION

Your contribution, which is included in your annual membership tuition, helps those in need discover their own power within.

LIMITLESS NETWORKING OPPORTUNITIES

(Priceless)

For more information, please call 1.858.535.6244, international 001.858.535.6244 or email Platinum@TonyRobbins.com.

Limited number of select individuals worldwide. Travel costs, food, accommodations, and activities are at an additional expense.
Business Mastery is not included in Platinum Partnership.

The term "partner" or "partnership" as used herein is used in the context of a branded name and as such does not in any way create a legal partnership entity between the Participant and RRI or any of its affiliates or Anthony Robbins. Program dates, times, and locations are subject to change.
Trip availability is not guaranteed. Travel cost, food and accommodations are not included.

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1.858.535.6244 • International 001.858.535.6244 • www.tonyrobbins.com
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