



TONY ROBBINS
PLATINUM PARTNERSHIP



“THE PLANET IS OUR PLAYGROUND...
LOVE IS OUR LEGACY.”

— Tony Robbins

YOUR MOST EXCLUSIVE OPPORTUNITY WITH TONY ROBBINS

The Tony Robbins Platinum Partnership is designed for those committed to living life at a level few may ever attain.

Limited to an exclusive group of serious players worldwide, the Platinum Partnership provides the unprecedented opportunity to network with and learn from Tony and master teachers from around the world, while traveling to some of the most spectacular destinations on earth.

Members have attained the pinnacle of success — they demonstrate an uncommon passion for life, an unwavering commitment to personal and professional achievement and unstoppable resolve to rise above their laurels.

Platinum Partners receive exclusive invitations to incredible adventures each year. Tony and Sage Robbins join the Platinum Partners on select trips as they learn, network and play in such diverse situations as a private palazzo in Venice, the cascading beaches of Bora Bora, a private session on top of the Great Wall of China, 100-mile-per-hour boat races in South Beach, a private invitation to Scotland's Skibo Castle and even camel riding through the Great Pyramids of Egypt.

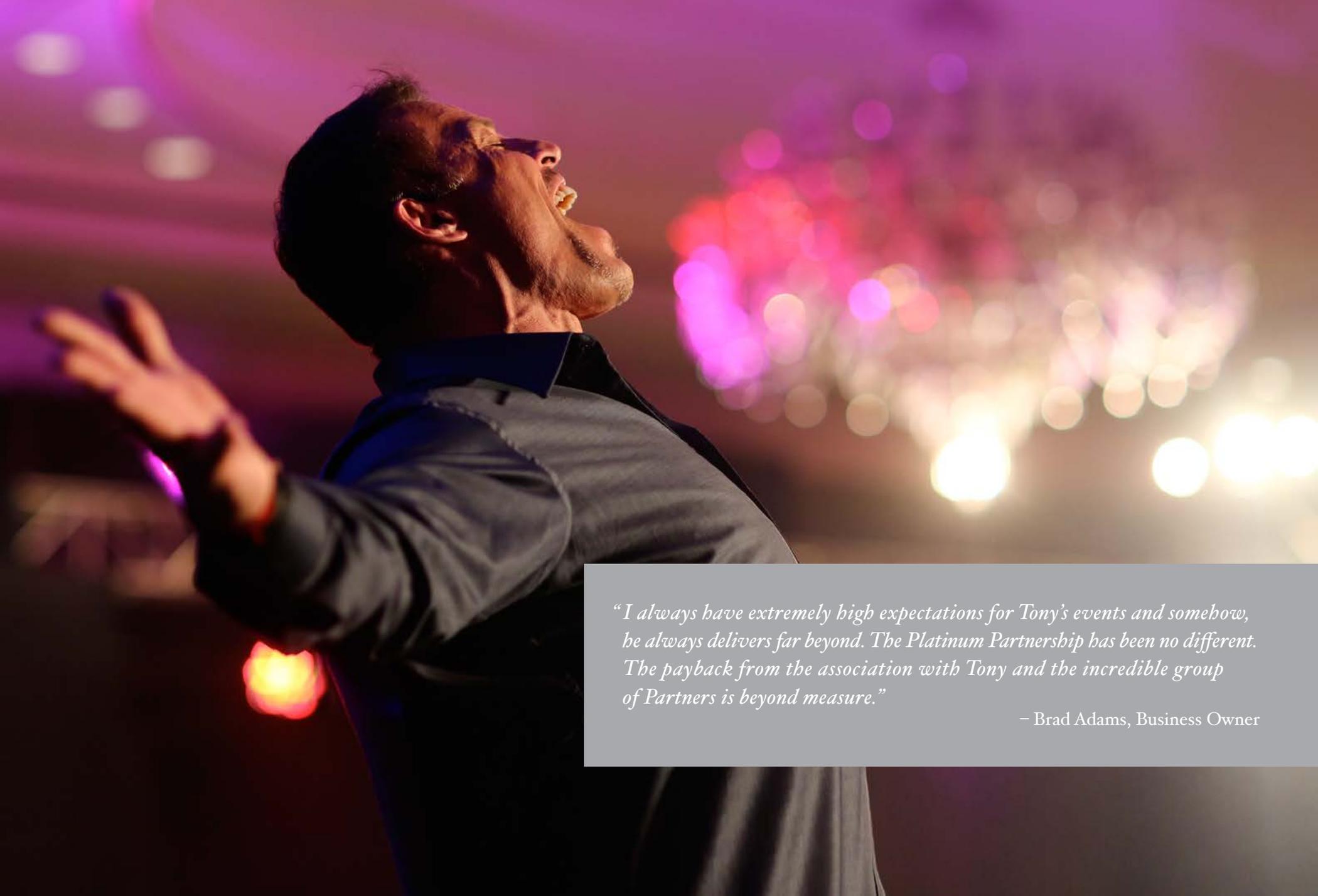
Tony Robbins has personally coached a select group of individuals throughout the years who have each paid him one million dollars annually for his expertise and insights. The Platinum Partnership is an opportunity to receive this personalized level of coaching from the Robbins organization not

previously available. You will have access to attend Tony Robbins live events whenever you want, as often as you like, anywhere in the world — and of course, enjoy the best seats in the house.

The Platinum Partnership is an exceptional, intimate tier of extraordinary people who are committed to creating an enduring legacy that will impact the world.

A portion of the annual membership dues directly supports The Tony Robbins Foundation. Platinum Partners collectively contribute more than one million dollars a year to help feed 200,000 families, support 2,000 schools, create programs in 1,350 prisons and correctional facilities and 2,000 service organizations, develop youth leadership programs nationwide, and more.





“I always have extremely high expectations for Tony’s events and somehow, he always delivers far beyond. The Platinum Partnership has been no different. The payback from the association with Tony and the incredible group of Partners is beyond measure.”

– Brad Adams, Business Owner



“Platinum Partnership is a group of blessed, dynamic, beautiful individuals who come together to form this unique group. You won’t find this anywhere else. I’ve searched my entire life for a peer group like this.”

– Aaron Brauch, Platinum Partner, Business Consultant



CREATE THE STORIES YOU WILL TELL FOR A LIFETIME.

You and your Platinum Partners will partake in multiple incredible adventures per year. Each of these memorable journeys has a distinct theme.

Over the past few years, members have enjoyed learning about relationships while sailing through the Mediterranean on a private yacht and witnessing a lively debate between two financial gurus at Skibo Castle in Scotland.

You will treasure your time as a Platinum Partner while enjoying the esprit de corps that comes from luxuriating in the most spectacular locations on earth with a close-knit group of peers.

“Almost overnight, I’ve added many new friends — people that I love and respect so much that they live in the special “best friends” room of my heart! From business strategies to personal insights to helping with housing for my daughter, I know I can count on my Platinum Partners for solutions! There is no group that can match you — what a joy and privilege to be with you!”

– Doug Johns, Attorney



THE SECRET TO LIVING IS GIVING.

For nearly four decades, Tony Robbins has devoted his life to providing critical resources of caring, education and inspiration — as well as specific strategies and tools — for helping those most in need: the homeless, the elderly, prisoners and inner-city youth.

Each year, more than 75 homeless shelters, 1,350 prisons, 2,000 schools and 200,000 families across 11 nations are the beneficiaries of The Tony Robbins Foundation — all because a small group of individuals has found a way to not simply provide for themselves and their families, but to create abundance in their lives — empowering them to profoundly touch the lives of those most in need.

“Only those who have learned the power of sincere and selfless contribution experience life’s deepest joy — true fulfillment.”

— Tony Robbins





“Meeting my fellow Platinum Partners was everything I expected — maximum passion, ultimate energy and consummate friendship. I could not wish for a better experience. I am honored to be among these beautiful people.”

– Annie Rumsey, Investor



*“The life given us by nature is short, but
the memory of a well-spent life is eternal.”*

— Cicero



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