

# The planet is our playground, and love is our legacy.

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# O1 BEYOND ORDINARY

Your extraordinary life awaits

Tony Robbins Platinum Partnership is an exclusive and intimate opportunity designed for those who are committed to living life at a level few ever imagine, much less attain.

The members of Platinum Partnership enjoy an unprecedented opportunity to network and learn from Tony Robbins, to share in some of the most spectacular experiences on earth. Whether it's a private discussion with a former president, or walking through the ancient streets of Varanasi, India, Tony and Sage invite you into their own private world.

It's a world unlike any other. The Platinum Partnership is the ultimate peer group — an exceptional braintrust and an unparalleled opportunity for networking. All members have demonstrated a passion for life, an unwavering commitment to personal and professional achievement, and a relentless resolve to grow to unprecedented heights, in order to have even more to give.

After a year spent with Tony, Sage and this remarkable peer group, life will never be the same.

The journey of a lifetime awaits.













# O2 WORLD CLASS COACHING

The greats stay great, but legends are coached

What do people like Serena Williams, Conor McGregor, Bill Clinton, and Michael Phelps all have in common? They've all been coached by Tony Robbins.

Tony has trained a handful of top coaches with the same methodologies he uses to coach top athletes, business titans, and global leaders.

You'll receive access to this world class coaching every 10 days for an entire year. That's 36 intimate coaching sessions with Tony's top coaches, and with ultimate flexibility, fully accommodating to your own schedule.

Imagine the impact that this kind of consistency and accountability can make in all areas of your life.









"Since joining the Platinum (Lions) Program, my company has seen a 300% gain in revenue and 1000% gain in profitability, thanks to Tony and his staff of coaches. The results speaks for themselves.

**BILL FONTI, BUSINESS OWNER** 





# OB CONTRIBUTION OB CONTRIBUTION

#### The secret to living is giving

For over 30 years, Tony has devoted his life to providing critical resources, education and inspiration, as well as specific strategies and tools for helping those most in need: youth, seniors, the hungry, homeless, and the imprisoned population.

As part of our Platinum Family you have an opportunity to give back on every single trip. You have the chance to leave footprints of contribution all across the globe.

Whether it's providing the gift of a bicycle to underserved youth or keeping the doors open on a beloved soup kitchen, your hands will be an extension of Tony and Sage's mission of never-ending contribution.

Platinum Partners are among those unique souls who have mastered the art of true fulfillment, who serve something greater than themselves, and who are fiercely committed to creating an enduring legacy.













# 04 ULTIMATE EXPERIENCES

# A journey to the edge

A trip is predictable, but on a journey, you never know what will transpire. On a journey, you will be surprised. You will meet new people. You will notice and experience new things, perhaps a discovery – or even a rediscovery – of an emotion like awe, as you sink into the beauty of each moment.

The carefully curated and personalized experiences you'll embark upon as part of the Platinum Family will not only take you to enchanting and far off lands few ever get to experience in such a luxurious

and intimate fashion, but will also take you to the edge and back of your own comfort zone. And it's outside of our comfort zone that we find true growth and transformation.

From exploring the Great Pyramids while on camelback, to learning firsthand from world-renowned spiritual gurus in the heart of India, you'll explore every piece of our common humanity, and you'll do it with a healthy dose of playfulness, pleasure and joy along the way.

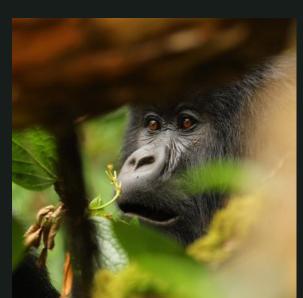
















# 05 MEMBERSHIP BENEFITS

#### Beyond a Family

Of course, there's more. Throughout the year, you will receive special invitations from Tony Robbins to join him at additional events he's created just for you. You will have a full-time Platinum Partnership team standing by to assist you and ensure that you receive the level of care and comfort that you deserve. In short, your experience as a Platinum Partner will be nothing less than extraordinary.

The Platinum Partnership is extremely limited and only those who are committed to unparalleled quality of life are considered. To request a formal application please email the Platinum Partnership team at Platinum@TonyRobbins.com or call 1.858.535.6244 (International 001.858.535.6244).





#### **Exclusive Platinum Retreats Worldwide**

Only available to Platinum members



#### **Ultimate Peer Group**

Exclusive access to an elite, high-level peer group of like-minded people



#### Platinum-Level Tickets to all Tony Robbins Personal Development Events

(Both Virtual and Live)

With private virtual rooms for Platinum members at our virtual events



## Entire Collection of Tony's Award-Winning Training Systems

Available to you 24/7/365 from the Tony Robbins Breakthrough App



#### Twelve Months of Platinum Coaching

One-on-one Platinum-level accountability coaching



### Complimentary Guest Ticket to Each Unleash the Power Within Event

(Both Virtual and Live)

Bring a friend, family member, colleague or business partner to experience the transformation



### Charitable Contribution to the Tony Robbins Foundation

Included in your annual membership tuition









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